| Winter Wonderland 2018/2019 Revenue | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Tickets | | | Skate Aids | | Food and Beverage | Sponsorship | Unused Eventbrite Tickets | Total |
| | Quantity | Gross Revenue | Quantity | Gross Revenue | Revenue Share | | | Revenue |
| Weekend 1 | 3,486 | $41,996.00 | 278 | $2,780.00 | $3,783.89 | | | $48,559.89 |
| Weekend 2 | 1,585 | $17,733.00 | 144 | $1,440.00 | $2,098.33 | | | $21,271.33 |
| Weekend 3 | 4,025 | $51,802.00 | 247 | $2,470.00 | $4,169.47 | | | $58,441.47 |
| Weekend 4 | 2,947 | $36,284.00 | 164 | $1,640.00 | $3,401.65 | | | $41,325.65 |
| Weekend 5 | 5,586 | $69,337.00 | 243 | $2,430.00 | $6,092.79 | | | $77,859.79 |
| Holiday Week | 14,859 | $148,209.00 | 1,098 | $10,980.00 | $12,582.71 | | | $171,771.71 |
| **Total** | **32,488** | **$365,361.00** | **2,174** | **$21,740.00** | **$32,128.84** | **$210,000.00** | **$11,580.00** | **$640,809.84** |
| **Open Skate** | 3,107 | $27,250.00 | 619 | $6,190.00 | | | | **$33,440.00** |
| **Grand Total** | | | | | | | | **$674,249.84** |