

**RESOLUTION OF THE TOWNSHIP COUNCIL OF THE TOWNSHIP OF JACKSON,
COUNTY OF OCEAN, STATE OF NEW JERSEY AWARDING A CONTRACT TO
SHORE MEDIA AND MARKETING, LLC FOR PUBLIC RELATIONS SERVICES FOR
THE TOWNSHIP OF JACKSON**

WHEREAS, The Township of Jackson has received proposals for Professional Public Relation Services for the period of March 1, 2024 through December 31, 2024; and

WHEREAS, said proposals were submitted on February 21, 2024; and

WHEREAS, three proposals were received by the municipality; and

WHEREAS, each of the proposers appeared to meet the minimum requirements necessary for consideration by the Township; and

WHEREAS, the Township Council has determined that the vendor deemed most advantageous to the Township, price and other factors considered, is Shore Media and Marketing, LLC; and

WHEREAS, the Township Council hereby awards and authorizes the preparation and execution of a Contract by the Mayor at the rate of \$125.00 per hour with Shore Media and Marketing, LLC

BE IT FURTHER RESOLVED that this Resolution is specifically contingent upon the certification of funds from the Township's Chief Financial Officer for execution and contractual agreement.

BE IT FURTHER RESOLVED that a copy of this Resolution shall be forwarded upon:

1. Michael Reina, Mayor
2. Terence Wall, Township Administrator
3. Jennifer Kuhn, Council President
4. Mary Moss, Township Clerk
5. Sharon Pinkava, CFO
6. Gregory McGuckin, Township Attorney

I hereby certify the foregoing to be true copy of a Resolution adopted by the Township Council of the Township of Jackson, Ocean County, New Jersey at their regular meeting held on APRIL 9, 2024


Mary Moss, RMC
Municipal Clerk

Township Council	Motion	Seconded	Ayes	Nays	Abstain	Absent
Councilman Borrelli			X			
Councilman Burnstein	X		X			
Councilman Chisholm			X			
Council Vice President Sargent		X	X			
Council President Kuhn			X			