



TOWNSHIP OF JACKSON
95 WEST VETERANS HIGHWAY
JACKSON, NJ 08527
Phone: (732)928-1200

SHIP TO

MUNICIPAL CLERK'S OFFICE
TOWNSHIP OF JACKSON
95 W.VETERANS HIGHWAY
JACKSON, NJ 08527

VENDOR

Vendor #: SHO11

SHORE MEDIA AND MARKETING LLC
6 KENNEDY COURT
JACKSON, NJ 08527

Purchase Order

THIS NUMBER MUST APPEAR ON ALL INVOICES,
PACKING LISTS, CORRESPONDENCE, ETC.

NO. P2401022

ORDER DATE: 06/20/24
REQUISITION #: REQ32357
DELIVERY DATE:
STATE CONTRACT: R177-24 APR 9
F.O.B. TERMS:

**THIS ORDER IS TAX EXEMPT
PER N.J.S.A. 54:32B-9(A)**

TAX EXEMPT ID #21-6004702

QUANTITY	DESCRIPTION	ACCOUNT NO	UNIT PRICE	TOTAL
1.00	2024 PUBLIC RELATIONS SVCS	4-01-20-110-000-029	15,000.0000	15,000.00
	PERIOD START 4/9 END 4/30 YEAR 2024			\$2,812.50
	PERIOD: START 5/1 END 5/30 YEAR 2024			\$4,350.00
			TOTAL	TOTAL: \$7,162.50

Release 1

**VOUCHER COPY - SIGN AT X AND RETURN WITH
YOUR INVOICE FOR PAYMENT**

VENDOR'S CERTIFICATION & DECLARATION

I do solemnly declare and certify under penalties of the law that the within bill is correct in all its particulars; that the articles have been furnished or services rendered as stated therein; that no bonus has been given or received by any person or persons within the knowledge of this claimant in connection with the above claim; that the amount therein stated is justly due and owing; and that the amount charged is a reasonable one. I certify, pursuant to law, that neither the person or entity listed above, nor any parent entity, subsidiary, or affiliate appears on the NJ Department of Treasury's lists of entities engaged in prohibited activities in Russia or Belarus pursuant to P.L. 2022, c. 3 or in investment activities in Iran pursuant to P.L. 2012, c. 25

6/21/2024

CLAIMANT SIGNATURE

DATE

MUNICIPAL CERTIFICATION

I, having knowledge of the facts, certify that the materials and supplies have been received or the services rendered; said certification being based on signed delivery slips or other reasonable procedures.

SIGNATURE

DATE

FINANCE RECORDS

INITIAL

DATE PAID

CHECK NO.

**VENDOR DO NOT ACCEPT THIS ORDER
UNLESS SIGNED BY PURCHASING AGENT
OR AUTHORIZED DESIGNEE**

SIGNATURE

A W-9 Form and NJ Business
Registration Certificate is required to
conduct business with the Township of
Jackson

RECEIVED BY:

DATE: 6/21/24

INVOICE

Statement - Township of Jackson - April 2024

Township of Jackson
95 West Veterans Highway
Jackson, NJ 08527

Shore Media & Marketing
6 Kennedy Court
Jackson, NJ 08527
732-575-4891

	Start	End	Year
Period	4/9	4/30	2024

Date	Hours	Rate	Total Task
2024-04-09	1	175	175 Township meeting - Police Photos - Council Photos
2024-04-10	2	125	250 Press Release Police Director
2024-04-10	0.25	125	31.25 Mayor - Baseball/Softball Sports Seasons
2024-04-11	0.5	125	62.5 Press Release Town News Website
2024-04-11	0.5	125	62.5 Land Swap Press Release
2024-04-15	0.75	125	93.75 Transcribe Econcomic Dev. Council Meeting Audio
2024-04-16	0.5	125	62.5 Township App Press Release
2024-04-18	1	125	125 Safest City in NJ Press Release
2024-04-18	0.5	125	62.5 Budget - Line Item Capital Improvements Press Release
2024-04-18	0.5	125	62.5 Concert Series Press Release - draft
2024-04-18	0.25	125	31.25 Conference Call Mayor/Council MB/Council JK
2024-04-18	1.25	125	156.25 Concerts in the Park - Press release/flyer
2024-04-24	0.5	125	62.5 Press releases calls w ME/JK regarding Council resolutions
2024-04-25	1	125	125 Gasoline Tax Press Release - Inc. edits
2024-04-25	0.5	125	62.5 School playgrounds release
2024-04-25	1.5	175	262.5 Township Meeting - Photos Cheer
2024-04-25	0.25	125	31.25 Scoreboards press release
2024-04-26	2	125	250 Conference Call Mayor/Council MB/Council JK
2024-04-26	2	125	250 Fire District
2024-04-28	0.25	125	31.25 Cheerleaders Article
2024-04-29	0.5	125	62.5 Memorial Day Parade Article and Flyer
2024-04-30	1	125	125 Transcribe Rova Farms
2024-04-30	2	125	250 Master Plan Review - Meeting
2024-04-30	1	125	125 Rova Farms Update

21.5	2,812.50
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Total Amount Due: \$2,812.50

Rates	125 Press Release Content
	150 In-Person Services
	100 Consultative
	175 Photography

Time for each release includes discussion, writiting, review, and edits for each article.

Payment Due 6/30/24 - Make Checks Payable to Shore Media and Marketing, LLC

TOWNSHIP OF JACKSON
MUNICIPAL CLERK'S OFFICE
2024 JUN 12 P 3:20

INVOICE

Statement - Township of Jackson - May 2024

Township of Jackson
95 West Veterans Highway
Jackson, NJ 08527

Shore Media & Marketing
6 Kennedy Court
Jackson, NJ 08527
732-575-4891

	Start	End	Year
Period	5/1	5/30	2024

Date	Hours	Rate	Total Task
2024-05-01	3	125	375 Master Plan - Includes press release, drafts, conf. calls
2024-05-03	1	125	125 Cheer team presentation
2024-05-03	2	125	250 Memorial Day Parade and Flyer
2024-05-10	4	150	600 Mast Plan Hearing/Photos/Article/Council Meeting
2024-05-12	1	125	125 Memorial Day Brief Release
2024-05-13	2	125	250 Six Flags - Proclamation - Photos - Release
2024-05-16	1.5	125	187.5 Second Hearing Meeting Master Plan
2024-05-19	1	125	125 Statement on Veterans Memorial Garden
2024-05-20	2	125	250 Clean Communities/Road Cleanup
2024-05-24	2	125	250 Volunteer Field House (mult vers) revisions
2024-05-29	3	125	375 Council Meeting Recaps - Release - Article
2024-05-29	1.5	125	187.5 Memorial Day Post Event Release
2024-05-29	3	125	375 ROVA Farms redesign Inc. Transcription/Release/calls
2024-05-29	1	125	125 EDC Meeting w/ MUA - Transcribe/Draft
Period	7.5	100	750 Consultative - Conf Calls.

35.5 4,350.00

Total Amount Due: \$4350

Rates

- 125 Press Release Content
- 150 In-Person Services
- 100 Consultative
- 175 Photography

Time for each release includes discussion, writing, review, and edits for each article.

Payment Due 6/30/24 - Make Checks Payable to Shore Media and Marketing, LLC

psilton@shornewsnetwork.com

TOWNSHIP OF JACKSON
MUNICIPAL CLERK'S OFFICE
2024 JUN 12 P 3:21

**RESOLUTION OF THE TOWNSHIP COUNCIL OF THE TOWNSHIP OF JACKSON,
COUNTY OF OCEAN, STATE OF NEW JERSEY AWARDING A CONTRACT TO
SHORE MEDIA AND MARKETING, LLC FOR PUBLIC RELATIONS SERVICES FOR
THE TOWNSHIP OF JACKSON**

WHEREAS, The Township of Jackson has received proposals for Professional Public Relation Services for the period of March 1, 2024 through December 31, 2024; and

WHEREAS, said proposals were submitted on February 21, 2024; and

WHEREAS, three proposals were received by the municipality; and

WHEREAS, each of the proposers appeared to meet the minimum requirements necessary for consideration by the Township; and

WHEREAS, the Township Council has determined that the vendor deemed most advantageous to the Township, price and other factors considered, is Shore Media and Marketing, LLC; and

WHEREAS, the Township Council hereby awards and authorizes the preparation and execution of a Contract by the Mayor at the rate of \$125.00 per hour with Shore Media and Marketing, LLC

BE IT FURTHER RESOLVED that this Resolution is specifically contingent upon the certification of funds from the Township's Chief Financial Officer for execution and contractual agreement.

BE IT FURTHER RESOLVED that a copy of this Resolution shall be forwarded upon:

1. Michael Reina, Mayor
2. Terence Wall, Township Administrator
3. Jennifer Kuhn, Council President
4. Mary Moss, Township Clerk
5. Sharon Pinkava, CFO
6. Gregory McGuckin, Township Attorney

I hereby certify the foregoing to be true copy of a Resolution adopted by the Township Council of the Township of Jackson, Ocean County, New Jersey at their regular meeting held on APRIL 9, 2024


Mary Moss, RMC
Municipal Clerk

Township Council	Motion	Seconded	Ayes	Nays	Abstain	Absent
Councilman Borrelli			X			
Councilman Burnstein	X		X			
Councilman Chisholm			X			
Council Vice President Sargent		X	X			
Council President Kuhn			X			