

# INVOICE

## Statement - Township of Jackson - April 2024

Township of Jackson  
95 West Veterans Highway  
Jackson, NJ 08527

Shore Media & Marketing  
6 Kennedy Court  
Jackson, NJ 08527  
732-575-4891

|        | Start | End  | Year |
|--------|-------|------|------|
| Period | 4/9   | 4/30 | 2024 |

| Date       | Hours | Rate | Total Task                                                      |
|------------|-------|------|-----------------------------------------------------------------|
| 2024-04-09 | 1     | 175  | 175 Township meeting - Police Photos - Council Photos           |
| 2024-04-10 | 2     | 125  | 250 Press Release Police Director                               |
| 2024-04-10 | 0.25  | 125  | 31.25 Mayor - Baseball/Softball Sports Seasons                  |
| 2024-04-11 | 0.5   | 125  | 62.5 Press Release Town News Website                            |
| 2024-04-11 | 0.5   | 125  | 62.5 Land Swap Press Release                                    |
| 2024-04-15 | 0.75  | 125  | 93.75 Transcribe Econcomic Dev. Council Meeting Audio           |
| 2024-04-16 | 0.5   | 125  | 62.5 Township App Press Release                                 |
| 2024-04-18 | 1     | 125  | 125 Safest City in NJ Press Release                             |
| 2024-04-18 | 0.5   | 125  | 62.5 Budget - Line Item Capital Improvements Press Release      |
| 2024-04-18 | 0.5   | 125  | 62.5 Concert Series Press Release - draft                       |
| 2024-04-18 | 0.25  | 125  | 31.25 Conference Call Mayor/Council MB/Council JK               |
| 2024-04-18 | 1.25  | 125  | 156.25 Concerts in the Park - Press release/flyer               |
| 2024-04-24 | 0.5   | 125  | 62.5 Press releases calls w ME/JK regarding Council resolutions |
| 2024-04-25 | 1     | 125  | 125 Gasoline Tax Press Release - Inc. edits                     |
| 2024-04-25 | 0.5   | 125  | 62.5 School playgrounds release                                 |
| 2024-04-25 | 1.5   | 175  | 262.5 Township Meeting - Photos Cheer                           |
| 2024-04-25 | 0.25  | 125  | 31.25 Scoreboards press release                                 |
| 2024-04-26 | 2     | 125  | 250 Conference Call Mayor/Council MB/Council JK                 |
| 2024-04-26 | 2     | 125  | 250 Fire District                                               |
| 2024-04-28 | 0.25  | 125  | 31.25 Cheerleaders Article                                      |
| 2024-04-29 | 0.5   | 125  | 62.5 Memorial Day Parade Article and Flyer                      |
| 2024-04-30 | 1     | 125  | 125 Transcribe Rova Farms                                       |
| 2024-04-30 | 2     | 125  | 250 Master Plan Review - Meeting                                |
| 2024-04-30 | 1     | 125  | 125 Rova Farms Update                                           |
|            | 21.5  |      | 2,812.50                                                        |

Total Amount Due: \$2,812.50

|       |                           |
|-------|---------------------------|
| Rates | 125 Press Release Content |
|       | 150 In-Person Services    |
|       | 100 Consultative          |
|       | 175 Photography           |

Time for each release includes discussion, writiting, review, and edits for each article.

Payment Due 6/30/24 - Make Checks Payable to Shore Media and Marketing, LLC

2024 JUN 12 P 3 20  
TOWNSHIP OF JACKSON  
MUNICIPAL CLERK'S OFFICE

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## Statement - Township of Jackson - May 2024

Township of Jackson  
95 West Veterans Highway  
Jackson, NJ 08527

Shore Media & Marketing  
6 Kennedy Court  
Jackson, NJ 08527  
732-575-4891

|        | Start | End  | Year |
|--------|-------|------|------|
| Period | 5/1   | 5/30 | 2024 |

| Date       | Hours | Rate | Total Task                                                    |
|------------|-------|------|---------------------------------------------------------------|
| 2024-05-01 | 3     | 125  | 375 Master Plan - Includes press release, drafts, conf. calls |
| 2024-05-03 | 1     | 125  | 125 Cheer team presentation                                   |
| 2024-05-03 | 2     | 125  | 250 Memorial Day Parade and Flyer                             |
| 2024-05-10 | 4     | 150  | 600 Mast Plan Hearing/Photos/Article/Council Meeting          |
| 2024-05-12 | 1     | 125  | 125 Memorial Day Brief Release                                |
| 2024-05-13 | 2     | 125  | 250 Six Flags - Proclamation - Photos - Release               |
| 2024-05-16 | 1.5   | 125  | 187.5 Second Hearing Meeting Master Plan                      |
| 2024-05-19 | 1     | 125  | 125 Statement on Veterans Memorial Garden                     |
| 2024-05-20 | 2     | 125  | 250 Clean Communities/Road Cleanup                            |
| 2024-05-24 | 2     | 125  | 250 Volunteer Field House (mult vers) revisions               |
| 2024-05-29 | 3     | 125  | 375 Council Meeting Recaps - Release - Article                |
| 2024-05-29 | 1.5   | 125  | 187.5 Memorial Day Post Event Release                         |
| 2024-05-29 | 3     | 125  | 375 ROVA Farms redesign Inc. Transcription/Release/calls      |
| 2024-05-29 | 1     | 125  | 125 EDC Meeting w/ MUA - Transcribe/Draft                     |
| Period     | 7.5   | 100  | 750 Consultative - Conf Calls.                                |

|      |          |
|------|----------|
| 35.5 | 4,350.00 |
|------|----------|

Total Amount Due: \$4350

|       |                           |
|-------|---------------------------|
| Rates | 125 Press Release Content |
|       | 150 In-Person Services    |
|       | 100 Consultative          |
|       | 175 Photography           |

Time for each release includes discussion, writing, review, and edits for each article.

Payment Due 6/30/24 - Make Checks Payable to Shore Media and Marketing, LLC

*psilton@shorennewsnetwork.com*

2024 JUN 12 P 3 21  
TOWNSHIP OF JACKSON  
MUNICIPAL CLERK'S OFFICE

R177-24

**RESOLUTION OF THE TOWNSHIP COUNCIL OF THE TOWNSHIP OF JACKSON,  
COUNTY OF OCEAN, STATE OF NEW JERSEY AWARDING A CONTRACT TO  
SHORE MEDIA AND MARKETING, LLC FOR PUBLIC RELATIONS SERVICES FOR  
THE TOWNSHIP OF JACKSON**

**WHEREAS**, The Township of Jackson has received proposals for Professional Public Relation Services for the period of March 1, 2024 through December 31, 2024; and

**WHEREAS**, said proposals were submitted on February 21, 2024; and

**WHEREAS**, three proposals were received by the municipality; and

**WHEREAS**, each of the proposers appeared to meet the minimum requirements necessary for consideration by the Township; and

**WHEREAS**, the Township Council has determined that the vendor deemed most advantageous to the Township, price and other factors considered, is Shore Media and Marketing, LLC; and

**WHEREAS**, the Township Council hereby awards and authorizes the preparation and execution of a Contract by the Mayor at the rate of \$125.00 per hour with Shore Media and Marketing, LLC

**BE IT FURTHER RESOLVED** that this Resolution is specifically contingent upon the certification of funds from the Township's Chief Financial Officer for execution and contractual agreement.

**BE IT FURTHER RESOLVED** that a copy of this Resolution shall be forwarded upon:

1. Michael Reina, Mayor
2. Terence Wall, Township Administrator
3. Jennifer Kuhn, Council President
4. Mary Moss, Township Clerk
5. Sharon Pinkava, CFO
6. Gregory McGuckin, Township Attorney

I hereby certify the foregoing to be true copy of a Resolution adopted by the Township Council of the Township of Jackson, Ocean County, New Jersey at their regular meeting held on APRIL 9, 2024

  
Mary Moss, RMC  
Municipal Clerk

| Township Council               | Motion | Seconded | Ayes | Nays | Abstain | Absent |
|--------------------------------|--------|----------|------|------|---------|--------|
| Councilman Borrelli            |        |          | X    |      |         |        |
| Councilman Burnstein           | X      |          | X    |      |         |        |
| Councilman Chisholm            |        |          | X    |      |         |        |
| Council Vice President Sargent |        | X        | X    |      |         |        |
| Council President Kuhn         |        |          | X    |      |         |        |