

T. MISSY BALMIR

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EXECUTIVE SUMMARY

Goal-oriented government affairs professional with significant political and strategic planning experience. A proven leader who thrives on collaboration with diversely talented team members resulting in numerous successful political and issue campaigns. Experienced in building and retaining high-performance teams by developing and motivating skilled professionals. Ability to cultivate strategic relationships for coalition building. Energetic achiever who can manage multiple priorities and perform under pressure in a fast-paced environment. Highly effective verbal and written communicator.

Core competencies:

Strategy Planning * Government and Legislative Relations * Public Relations * Public Policy Analysis and Development * Outreach * Time and Resources Optimization * Interpersonal Skills * Event Planning

PROFESSIONAL EXPERIENCE

Thorough Planning LLC – Chief Executive Officer: (7/12 – Present)

- Friends of Benjie E. Wimberly – General Consultant
- Assemblywoman Verlina Reynolds Jackson – Policy Advisor
- Menendez for Senate/Victory 2018 Campaign – African American Base Vote Program Director
- Booker for Senate/Victory 2014 Campaign – General Consultant
- Drug Policy Alliance of NJ New Solutions Campaign – General Consultant
- Pallone for Senate – General Consultant
- Buono for Governor – Senior Advisor
- Menendez for Senate/Victory 2012 Campaign – African American Base Vote Program Director

U.S. Senator Bob Menendez – Senior Outreach Advisor: (1/17 – 8/19)

- Serve as a point of contact for local elected officials in need of assistance with federal agencies
- Develop annual outreach plans implemented by the outreach staff
- Educate community leaders and stakeholders on Senator Menendez's policy initiatives
- Lead organizer for Senator Menendez's signature Black History Month Celebrations in North and South Jersey

NJ Senate Majority PAC – General Consultant: (1/16 – 12/16)

- Developed and implemented a statewide outreach strategy to engage the African American community

City of East Orange – Chief of Staff: (1/14 – 12 /15)

- Played a crucial role in developing the long-term strategic plans used to secure approval for financial support for the Water Commission infrastructure upgrades and renovation of the City's Golf Course from the NJ Department of Community Affairs Local Finance Board
- Worked closely with the Business Administrator as the point of contact to the City Council on essential City initiatives
- Managed the Mayor's Office Public Information and the Mayor's Office of Constituent Complaints
- Prepared, presented and monitored the Mayor's office budget

NJ Dept. of Human Services, Division of Developmental Disabilities Director, Family Support Program: (12/09 – 7/12)

- Managed the \$40 million Family Support program, which provides services to uncompensated caregivers of individuals with developmental disabilities

NJ Dept. of Human Service - Assistant Commissioner of Operations: (2/08 – 8/09)

- Responsible for managing the following offices within DHS: Office of Project Management and Construction; Office of Emergency Management; Office of Program Integrity and Accountability; Office of Real Estate and Facilities Management and the Human Service Police
- Continued responsibilities held as Deputy Chief of Staff

Deputy Chief of Staff: (11/06 – 2/08)

- Managed the Department's \$14 million set aside program
- Assisted the Commissioner and the Chief of staff in exercising executive control and direction over policy development, strategic planning and the management of all functions
- Managed the departmental process for identifying and vetting potential DHS Commissioner designees to the various State of New Jersey boards, commissions, councils, and task-forces

NJ Office of the Governor - Director, Office of Intergovernmental Affairs: (1/06 – 11/06)

- Served as a liaison between the Office of the Governor, the various state Departments, and elected officials throughout the State
- Successfully managed the coordination of effective constituent outreach to promote the Governor's Fiscal Year 2006 budget through pre and post-budget address public forums and town hall meetings

POLITICAL CAMPAIGN EXPERIENCE:

- Corzine for Governor Campaign – Deputy Director, Yes We Can 2.0 Program: (8/09 – 11/09)
- Corzine for Governor – African American Base Vote Program GOTV Staff (10/05 – 11/05)
- Rush Holt for Congress, NJ 12th Congressional District – Political Director: (2/03-6/04)
- Rush Holt for Congress, NJ 12th Congressional District – Campaign Coordinator: (9/02-11/02)
- Palmer Mayor 202 Campaign – Deputy Campaign Manager: (3/02–5/02)

ADDITIONAL PROFESSIONAL EXPERIENCE:

- 1868 Public Affairs, LLC – Associate: (12/04-1/06)
- State of NJ, Office of the Governor – Deputy Director of Constituent Outreach: (6/04-12/04)
- City of Trenton, Office of the Mayor – Senior Aide to the Mayor: (7/01–3/02)
- NJ Secretary of State Office – Program Manager, Many Faces-One Family Initiative: (5/00-7/01)
- US House of Representatives, CD-12 – District Representative: (1/99-9/99)

EDUCATION

- Master of Public Affairs and Politics (MPAP), Rutgers University, Edward J. Bloustein School of Planning and Public Policy, New Brunswick, NJ, May 2000
- Graduate Fellow, Eagleton Institute of Politics, New Brunswick, NJ, May 2000
- Bachelor of Arts in Political Science, Rider University, Lawrenceville, NJ, May 1998