

From: [Paul Fernicola](#)
To: [Vin Gopal](#); [@x](#); [@x](#)
Subject: Re: Beach Yoga in Deal
Date: Friday, June 26, 2020 7:48:03 PM

Lisa and Emily

Senator Gopal forwarded a copy of your email as I am the Deal Boro attorney. The Borough has received multiple requests to conduct yoga classes on the beach. Last week, after researching the issue, I advised the Borough that granting permission to conduct yoga classes constituted an award of a concession under NJ statutory law, thus the Borough must first publicly advertise the availability of the concession. I believe the Borough is preparing the public notice. Thanks.

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On Jun 26, 2020, at 4:51 PM, Vin Gopal <[xxx@xxxxxxxx.xxx](#)> wrote:

----- Forwarded message -----

From: **Lisa Horan Sockol** <[xxxxxxxxxxxxx@xxxxxxxx.xx](#)>
Date: Mon, Jun 1, 2020 at 10:21 AM
Subject: Beach Yoga in Deal
To: <[xxx@xxxxxxxx.xx](#)>
Cc: Emily Sobel <[xxxxxxxxx@xxxxx.xxx](#)>

Good Morning Vin! I hope you had a great weekend!

As per our conversation via messenger, Sun Moon Yoga and Healing was informed Memorial Weekend that we were prohibited in practicing yoga on the public access beach of The Deal Beach Casino. The public beach club gave us permission to conduct classes here last summer and gave us the ok for this summer as well.

Due to the pandemic, we changed our policy to ensure the safety of ourselves, the teachers and students by

1. Limiting class size to 10
2. Practicing at least 6 feet away of others
3. Wearing masks to the beach and leaving the beach

Emily Sobel, my business partner, and I have received notices and thru social media posts that several yoga studios are practicing yoga in other municipalities along the NJ shore and outdoor venues.

For due diligence, I contacted the business administrator to cover our tracks. After

several conversations, the borough of Deal will not allow us to conduct our classes at the Casino.

We are a small business in Long Branch struggling to make ends meet. Our beach yoga classes are a way to ease this burden.

Please advise and support us to help save our business while serving the community in a safe and healthy environment.

Sincerely,
Lisa Horan-Sockol
MEd/Counseling, RYT 300t
Sun Moon Yoga and Healing
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Long Branch, NJ 07740
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Sent from my iPhone