



Allen Pascual
Public Safety Commissioner

North Bergen Police Department

4233 Kennedy Blvd. North Bergen, NJ 07047



Robert J. Farley, Jr.
Chief of Police

Social Media Terms of Use

The North Bergen Police Department (NBPD) provides timely and relevant information to the public through various social media platforms. These platforms are intended to enhance communication, share public safety information, and strengthen community engagement. NBPD is committed to treating all individuals with dignity and respect. We expect the same level of respect from all users interacting with our social media pages. By engaging with any NBPD-sponsored social media platform, you agree to the following terms:

A. User Participation and Content Guidelines

We welcome engagement from our community. However, all comments and content must remain relevant to the topic of the post and align with the purpose of NBPD's social media presence.

NBPD social media pages are not intended for reporting crimes, requesting police services, or addressing emergencies.

The following guidelines apply to all user-generated content:

- Users are subject to the Terms of Service of each social media platform.
- Political endorsements or campaign-related content are not permitted.
- Obscene, vulgar, defamatory, threatening, or harassing language is prohibited.
- Content that targets or disparages any individual or group based on race, ethnicity, religion, gender, sexual orientation, age, or disability is strictly prohibited.
- Content promoting or encouraging illegal activity is not permitted.
- Violations of copyright or trademark laws may result in removal of content.
- Unsubstantiated allegations or content that could interfere with investigations may be removed.
- Commercial advertising or solicitation is prohibited.
- Repetitive, irrelevant, or unintelligible comments may be removed.
- Posts containing personal identifying information may be removed.
- Links to external content that violate these guidelines are prohibited.

NBPD reserves the right to remove content, restrict, or block users who violate these guidelines. The NBPD may also report violations to the hosting platform.

Comments posted by users do not reflect the views of the North Bergen Police Department.

B. Privacy

Users participate at their own risk and are responsible for the information they share. For your safety and privacy, please do not post personal information such as phone numbers, addresses, or dates of birth.

C. Emergencies and Reporting

NBPD social media accounts are not monitored 24 hours a day and are not intended for emergency communication.

24/7 Main Phone Number: (201) 392-2100

Email: socialmedia@northbergenpd.com

IN CASE OF EMERGENCY DIAL 911

For urgent matters, always contact us directly. Social media messages may not receive an immediate response.

Members of the media should direct inquiries through the NBPD Public Information Officer and not through social media platforms.

D. Information Disclaimer

Information shared on NBPD social media is provided as a public service. While we strive for accuracy, content may not always reflect the most current information.

Social media posts do not constitute official legal notice. The Department is not liable for any damages resulting from reliance on information shared via social media platforms.

Content may be updated or removed at any time at the Department's discretion.

E. External Links

NBPD social media pages may include links to third-party websites. These sites are not controlled or endorsed by NBPD.

Users access external links at their own risk. NBPD is not responsible for the content or accuracy of external sites.

F. Endorsement Disclaimer

Any advertisements or third-party content appearing alongside NBPD social media pages do not constitute endorsement.

NBPD's engagement with content such as likes, shares, or comments does not imply endorsement or approval.

G. Copyright and Use of Materials

Content shared by NBPD may be used for personal, non-commercial purposes. Users are responsible for complying with applicable copyright and trademark laws when sharing or reproducing content.

H. Unauthorized Use

Unauthorized attempts to alter or manipulate content on NBPD social media platforms may result in criminal prosecution.

I. Community Feedback

We value community input and strive to engage when possible. However, due to the volume of messages received, we may not be able to respond to every comment or inquiry.

J. Right to Amend

NBPD reserves the right to update or modify these terms at any time without prior notice. Users are encouraged to review these guidelines periodically.

