



Office of the Mayor

City Hall

New Brunswick, New Jersey

Media Release

For Immediate Release

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New Brunswick Kids to “Color Our City Beautiful” During Annual Play S.A.F.E. Program

City's summer program will mark its 28th year

New Brunswick, NJ, May 1, 2019 – City families are invited to take part in the summer 2019 Play S.A.F.E. program, six weeks of free recreation activities intended to keep kids active, learning and nourished into the summer months.

PLAY S.A.F.E. (Summer Activities for Everyone) is a comprehensive summer program that provides New Brunswick children between the ages of 6 to 12 with a variety of activities to keep them active, healthy and learning throughout the summer. It is operated by the City's Youth Services System (YSS).

PLAY S.A.F.E. runs from 10 a.m. to 4 p.m. Monday through Friday from July 1 through August 9. Each child in the program will also be provided a daily free lunch through the Summer Food Service Program.

Play S.A.F.E. locations include Roosevelt School, Lord Stirling Community School, Joyce Kilmer Park, Recreation Park, Baker Park, McKinley Community School, Buccleuch Park, Lincoln Annex, the Hub Teen Center/Redshaw School, Murphy Park/Woodrow Wilson School, and Memorial Stadium/New Brunswick Middle School.

Some of the specialty programs that have been developed to strengthen academic preparation and provide cultural development include:

- A reading program staffed by certified teachers
- Dance camp and classes taught by professional dance instructors
- A music and drama program in conjunction with the dance program
- Environmental and nature programs
- Alcohol and drug prevention programs
- Nutrition and exercise programs
- Swim trips to area pools
- Gymnastics
- Robotics
- Intramural sports

The program includes trips to areas like Sandy Hook National Recreation Area, Liberty Science Center, Newark Museum and the Museum of Natural History. The children will also have daily access to creative and cooperative games, crafts, playground games and board games.

Each year also encompasses a special theme to unite all the sites. For 2019, the theme is “Color Our City Beautiful” and entails artistic themes and bright colors throughout program uniforms and activities, to ensure a lively and fun summer atmosphere.

For more information on the PLAY S.A.F.E. program or to obtain an application, call (732) 745-5300, ext. 5488.

The City of New Brunswick will be participating in the 2019 Summer Food Service Program from July 1, 2019 to August 16, 2019.

The Summer Food Service Program is a federal program of the Food and Nutritional Services, United States Department of Agriculture. This program provides all children 18 years of age and under with the same free meal in accordance with a menu approved by the state agency.

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices and employees, and institutions participating in or administering the USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age and reprisal or retaliation for prior civil rights activity in any program of activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotope American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form (AD-3027) found online at

http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form.

To request a copy of the complaint form, call (866) 632-9992. Submit your complete form or letter to USDA by:

- (1) Mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, DC 20250-9410;
- (2) Fax: (202) 690-7442; or
- (3) Email: program.intake@usda.gov

The City of New Brunswick, located in Middlesex County, is the county seat for Middlesex. Home of Rutgers, the State University of New Jersey, the world headquarters for Johnson & Johnson and two globally-renowned hospitals, New Brunswick is an educationally-focused City as well as “The Healthcare City.”

All of New Brunswick’s developments provide seamless access to major transportation lines, an extensive dining scene and arts district, located in the bustling downtown. The city is focused not only on bringing in new residents and businesses, but also on improving the lives of every one of its residents.

For more information, please visit www.cityofnewbrunswick.org.