

Subject: Minutes - Economic Development Advisory Committee (Final)

Date: March 14, 2022

Time: 7:00 p.m. – 8:15 p.m.

1. Roll Call – Belinda Blazic, Herb Ames, Chad Plotkin, Frank Angelucci, Vibhor Batra, Tom Sahol, Township Administrator, Lorrie Thier, Resident, Agnes Marsala, Resident
2. Nominations –
 - Chad Plotkin, Chair
 - Herb Ames, Vice-Chair
 - Belinda Blazic, Secretary
3. Meeting Dates –
 - Tuesday, April 19, 2022 @ 6:00 pm
 - Tuesday, May 17, 2022 @ 6:00 pm
4. Mission Statement –
 - Establish mission statement - bring ideas to next meeting
5. Business Matters to Discuss/Concepts to Promote Commercial Base
 - What is the Townships Ratable Base?
 - 3% Commercial
 - 97% Residential tax base
 - Encumbered/Preserved land - 76%
 - Tax breakdown of revenue (estimates)
 - 11% Municipality
 - 70% School
 - 13% County
 - 4% Fire
 - Agritourism
 - Pumpkin picking
 - Hay rides
 - Missed Opportunities
 - Equestrian opportunities - rider training, trail riding, physical therapy, events, camps etc.
 - Farmers Market – community outreach; not a money maker for town; too much competition – same products. One day event at Village Square or at the Saddle Way Shoppes Parking Lot – schedule same time as another event such as Chicken BBQ etc.
 - Promote recreation (5K etc.)

- Cannabis opportunities
 - Impact on preserved farms?
 - Impact on taxes - farmland assessments?
 - 2% tax – Cultivation
 - 1% tax – (review outline received for details)
- Saddle Way Development –
 - Fully taxed (exception of abatement)
 - Acclaim Hair Salon – out of business
 - Italian Restaurant
 - Indoor Fun Center – iPlay America Concept
 - Ice Cream Store
 - Brewery – destination that people will drive to
 - Winery
 - Coffee Shop
- Farmer's Directory on Website -
 - Interactive Map – Farm & Address
 - List produce available & time of year
 - Identify U-Pic Farms
 - Include produce, flower & horse farms
 - Create form for farmers to complete if they want to be listed
 - Tom – to discuss idea with Mike Russo; joint effort with AG committee

Other Discussion Items:

- WaWa – Route 537
 - 2 residential properties zoned Commercial but these properties were not included in the redevelopment study
- Prison – State owned
 - State sits on properties for a long time
 - Goes through legislature before selling
 - Chesterfield was going to conduct a study – was not done