



Moderation Assist

Assign actions for Moderation Assist to perform automatically on your behalf. You can access this tool any time from your [Professional Dashboard](#).

Add or edit criteria · 2

You're in control. Customize criteria to efficiently manage your Page.



Manage comments · 2



If any one of these criteria is met, the comment will be auto-hidden.

Add

Comment has a link



Comment contains profanity





Manage comments with Moderation Assist for Pages and Professional Mode

[Android App Help](#) [Computer Help](#) [iPhone App Help](#)

This article applies to people that manage Pages in the [new Pages experience](#) and profiles in [Professional Mode](#).

Moderation Assist is a tool to manage comments for the new Pages experience and Professional Mode for profiles. For example, you can use Moderation Assist to automatically hide all new comments that have images or links. You can review hidden comments in your Moderation Assist Activity Log to determine if you want them to be visible.

Moderation Assist criteria

You can create criteria to hide comments based on the person commenting or the comment.

Hide comments if the person commenting:

- Doesn't have a profile picture.
- Doesn't have any friends or followers.
- Has a Facebook account less than 1 week old.
- Has had at least 3 comments reported, deleted or hidden by an admin in the past 30 days.

Hide comments if they have:

- A link.
- A link to a specific site.
- An image.
- A video.
- Custom keywords
 - Variations of your keywords also trigger the criteria. For example, if you add tree as a keyword, Moderation Assist hides comments with TREE, t.r.e.e., tr33, treee and #tree.



Note: Moderation Assist only hides comments made after you create the criteria, and only hides comments on your Page or profile and not any ads that you run.

To use Moderation Assist, make sure that you're [switched into your Page](#) or [main profile](#).

Adding criteria

1. From your Page or Professional Mode profile Feed, click **Professional Dashboard** in the left menu. You may need to click **See more** first.
2. Click **Moderation Assist** in the left menu below **Your tools** or **Tools to try**.
3. Click **Add** in the **Manage comments** section.
4. Select a criteria for the author or comment.
5. Click **Add to Moderation Assist**.

After you add a criteria, all new comments that match it are hidden. You can add as many criteria as you want. Comments you make as your Page or profile aren't affected by Moderation Assist and are always visible.

Edit or delete criteria

1. From your Page or profile Feed, click **Professional Dashboard** in the left menu. You may need to click **See more** first.
2. Click **Moderation Assist** in the left menu below **Your tools** or **Tools to try**.
3. Click  next to the criteria then click:
 - **Delete criteria** and click **Delete** again to confirm.
 - **Edit criteria** and add or remove keywords or websites, then click **Save criteria**.

See moderation insights

1. From your profile's or Page's Feed, click **Professional Dashboard** in the left menu. You may need to click **See more** first.
2. Click **Moderation Assist** in the left menu below **Your tools** or **Tools to try**.
3. Click **Activity log** to see your moderation activity log and **Insights**.

Your moderation **Insights** include the number of comments hidden and the criteria met to hide them. You can use the filters at the top of your screen to see moderation insights by date range, moderation activity type and Moderation Assist criteria.

Review hidden comments