

Claudio Alvarez
[REDACTED]
[REDACTED]

October 16, 2025

Ms. Veronica Wolf

Business Administrator/Board Secretary
Manalapan-Englishtown Regional Board of Education
54 Main Street
Englishtown, NJ 07726

Subject: Letter of Interest – Board of Education Vacancy

Dear Ms. Wolf,

I am writing to express my sincere interest in the open seat on the Manalapan-Englishtown Regional Board of Education. As a proud resident of Manalapan Township and a dedicated father of two students in our [REDACTED] [REDACTED]—I have a personal and vested interest in the continued success of our schools. I know firsthand the vital role parents play in the education of their children, as well as the many challenges our educators, administrators, and the Board of Education must navigate to provide every student with the best possible learning environment.

Throughout my career, I have led complex organizations, managed multimillion-dollar operations, and built diverse teams united by a shared mission. As the President and CEO of a multi-division transportation and logistics group, I've overseen workforce development initiatives, implemented safety and compliance programs, and fostered transparent governance across multiple business units. These experiences have strengthened my ability to evaluate policy, manage resources responsibly, and make balanced decisions in the best interests of all stakeholders.

I am deeply passionate about expanding access to opportunity for every child—ensuring our schools remain safe, inclusive, and forward-thinking. My leadership philosophy is grounded in collaboration, accountability, and respect. I believe a strong Board must not only provide strategic oversight but also serve as a bridge between families, educators, and the broader community it represents.

I meet all eligibility requirements outlined in the public notice and am available to participate in the Regular Action Meeting on November 18, 2025, for an interview. It would be an honor to serve the residents of Manalapan Township and contribute my experience and perspective as both a business leader and an engaged parent to help advance the educational success of our district's students.

Thank you for considering my candidacy. I welcome the opportunity to bring my skills, experience, and passion for education to the Manalapan-Englishtown Regional Board of Education.

Respectfully,

Claudio Alvarez

Email: [REDACTED]
Cell: [REDACTED]

Competent and highly experienced C-level Executive able to drive top and bottom line growth through strategy formulation and tactical execution optimization. Multi-disciplined leader skilled in leading cross-functional teams to greater efficiencies and cost savings by meeting and exceeding sales forecasts and expand the overall impact of the brand. Expert at identifying and acting on strategic insights from data and analytics that lead to cost savings and revenue growth, while streamlining operations and business processes.

Areas of Expertise

B2B Sales	Business Operations	Management
• Lead Generation	• Process Improvement	• Performance Improvement
• Account Management	• Budgeting and Forecasting	• Sales Team Leadership
• Multi-channel Sales	• KPI & Dashboard Creation	• Cross-functional Leadership

Professional Experience

Busability Corp, New York, NY

Co-founder and CEO, September 2019

Chief Executive Officer of "a go to market" multi-modal transportation technology start-up company. Busability is a technology platform that manages the group/transit business processes with useful tools and systems; Platform also connects bus operators, suppliers, and customers to larger markets or business needs while also providing real time positioning, loading/unloading data processing, and daily data to formulate, enhance, and provide fully efficient transportation processes.

Arrowpoint Worldwide Group, Brooklyn, NY

Co-founder, October 2011 - February 2019

Primary operations leader motivating staff towards greater engagement and productivity and maximizing revenue through effective management of company-wide finance, operations, marketing, and sales efforts with a group of over 40 employees and \$5.5M in annual revenue.

- ♦ Optimized sales and marketing budgets, processes, and forecasts that led to a 150% increase in annual revenue and \$18M in gross sales between 2013 and 2018.
- ♦ Expand and amplify brand reach across 12 major markets throughout the country while optimizing lead generation and qualification processes by maintaining awareness of internal and external competitive landscape and devising new product offerings to diversify and reach a wide range of customer segments.
- ♦ Promoted increases in employee engagement and adherence to company policies and procedures by analyzing operations activities and updating processes.
- ♦ Improved operational capacity and ability to execute on marketing and sales strategies by cultivating key relationships with vendors, clients, and government regulatory agencies, including partnerships with the American Red Cross of Greater New York.
- ♦ Collaborated with executive team and sales team leaders to generate new strategies that boosted client retention, customer interaction, demand generation, net new sales, all while reducing client attrition from 30% to 4% in under 4 years.

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- ♦ Realized demonstrable improvements in staff productivity and engagement by leading on-boarding, training, and performance improvement programs.

Riverview High School, Nyack, NY

Math Teacher, October 2010 - June 2011

Facilitated increases in student performance and behavior through the effective planning, execution, and evaluation of lesson plans and assignments for high-school students.

- ♦ Planned and managed the implementation of New York State Standards for mathematic curriculum (Core Learning Standards)
- ♦ Increased overall student knowledge and understanding of concepts within Algebra I, Algebra II, and Business Math.
- ♦ Combined functional lessons with real world application exercises to promote knowledge retention and business skill acquisition.
- ♦ Mentored and tutored a variety of students to promote learning and improve performance.

Law Office of Lurlyn Winchester, New City, NY

Legal Secretary, February 2008 - August 2010

Provided analytic and client-ready documentation based on the evaluation of laws and regulations related to family, criminal, corporate, and real estate law.

- ♦ Composed petitions, orders, complaints, and a variety of collateral for court presentations.

Additional experience as an Intern at the Law Offices of Trolman, Glaser, and Lichtman, the Presidential Commission on Millennium Development Goals and Sustainable Development, and the Special Advisor to the Dominican Republic Delegation to the United Nations: Haiti Donor's Conference

Education

Master of Arts, Economics, May 2015

The New School University, New York, NY

- Cumulative GPA 3.86 / 4.0

Bachelor of Arts, History, May 2010

Pace University, New York, NY

- Cumulative GPA: 3.97 / 4.0
- History GPA: 4.0 / 4.0

Awards

- Member of Golden Key International Honor Society
- Phi Alpha Theta (*History Honor Society*)
- Pi Gamma Mu (*Social Sciences Honor Society*)
- Alpha Chi (*National University Honor Society*)