

From: [Ava Zehm](#)
To: [Cooper, Heather](#)
Subject: Welcome to my Personal Finance Newsletter
Date: Wednesday, September 6, 2023 11:00:10 AM

Personal finance newsletter

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Hello Heather,

I trust this message finds you well

Soon, you are going to start receiving a new personal finance newsletter that I've put together. Each monthly issue will bring you several articles that are highly regarded by people who are serious about their finances.

I know you probably get a lot of email—not all of it useful. I vow that my newsletter will consistently present only relevant, engaging, and valuable personal finance content that you will enjoy and can use. I've included a sample article below.

Please hit "Reply" and let me know how you're doing and if there's any way I can help you.

If you would prefer not to receive this newsletter, you can unsubscribe below.

Sincerely,
Ava Zehm, Series 6, 63 Life and Health
Financial Professional

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8 Great Financial Lessons I Learned From My Father <[Schools aren't instilling financial literacy along with ABCs and the three R's, but parents can educate kids about money. Encourage hard work, saving and planning; teach kids about investing, budgets and giving; warn them about debt — and don't fix all their mistakes.](https://linkprotect.cudasvc.com/url?i=https%3a%2f%2fu15644343.ct.sendgrid.net%2f%2fclick%3fupn%3dYf7Y1kPUtPkPlefnPlsgmCPNM2LMByxCLMJXNge0TJhVfdY4XGUFaRita6SrMzH-2B415wh6mwsjqPIR-2FUEIENP116Nrg2OaJUTm-2Bhtq2f17FfKZg06iinQqZgqn44qHVHU0iXQiLIA6bHTWID97AFMQ-3D-3DU3qs_OF19aDNVNkACHuL.Vevadler-2BEI-2F7Lchu9kQHPLDNhZmbgOt7tIGU3MkoFD6zVsr9upbZhByArHRMQWkKypignx2xh3ftOqHP178Ay5hfOnE4kmr0y9kpjNxDhhX8lkeldKc7UzrHJMJZg8Yawrb0VdcpqyAUvDkjgCcS4YM-2FwxQCUsqp5Bij7fnHkn7wDbskeQ00053FzfGOgpkjfnE0qPRWZrYlYMdG-2FgiuklHvnmrC2Vgw9e8KwtkGITUDJW5riOGoX1qzTEGzEPY5HIB7V4Kg-2B6YUjZwHwkfhm6ppwgoRfSakyR4c2lHbnMmBxlqH8ku8aqK8NrfZdtVM-2Ffo2hixvgq7gQYfaefGuMnHgx0Npur-2FltzL8Z-2F8maWRa12HzAlLaBCNlpkMyUSvD3z6rNLYEOFL09ACXOEgH7Xmm5tL1JTQba1qddpWEVCNerLHj2NbmJY4NhUVnC-2BpPQ-3D-3D&c=E,1.pilOG5IQVLtMpa4MP2T1AtzZNFiiA4pqfFakPo49XXHrGg_ayc9Mm0k-FNASEk1714ux9jkmleBLmAvyUA9DxhWybY3uRloX-Q0fqz-aaE9b1,&typo=1>></p></div><div data-bbox=)

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