



Background

Ivy Hall New Jersey' Management Team has a long and rich history of community engagement and charitable support within each business we have created and every community we serve. We have owned and/or operated their own businesses across the country, have created hundreds of fair wage jobs, donated over a million dollars directly to host communities, and invested tens of millions of dollars in property, plants, equipment, and renovations at facilities in a number of states. We have been blessed to provide a significant economic benefit to each community where we operate, from working with local contractors to providing employment opportunities. Additionally, we have collectively contributed thousands of dollars to local charities and non-profits as part of our community outreach programs. As our group has safely, compliantly, and successfully operated cannabis businesses in Illinois, New Jersey Colorado, Michigan, Nevada, Maryland, Pennsylvania, Ohio and Puerto Rico, we recognize that each community we have the privilege of becoming part of has its own unique needs, story, demographic makeup, and offers us a unique opportunity to make meaningful, long-lasting positive impact on our patients, customers, staff, and community at large. We bring the requisite business experience, operational know-how and financial discipline needed to successfully operate an adult use dispensing organization in New Jersey as our team has done time and again across the nation for over 10 years.

Our expertise includes:

- Business ownership, operations and expansion;
- Direct experience in the medical and adult-use cannabis industry;
- Security and risk management;
- Financial management and accounting;
- Capital management and investing;
- Legal and compliance;
- Pharmacy and medication therapy;
- Research and science;
- Community service and community relations; and
- Corporate social responsibility.

In order to be successful, Ivy Hall must be active in positively engaging and providing resources to the communities it wishes to serve well. As a Social Equity Applicant whose mission is closely tied to expanding social equity participation in the cannabis industry and righting the wrongs of the failed War on Drugs, Ivy Hall strives to create meaningful economic stimuli for our local community. Ivy Hall creates equal opportunity for all employees, and it is the policy of Ivy Hall's Management Team to actively engage with each of our diverse and unique communities in each market. Ivy Hall creates and enforces a successful Community and Social Responsibility Plan by engaging and listening to our community to guide management in drafting appropriate initiatives, tracking Ivy Hall's success in achieving our community objectives, and ensure that the success of our community programs and philanthropy turns into the success of our neighbors and community. The Community and Social Responsibility Plan represents a structured approach to promote strong ties to our local community, efforts to educate youth about the dangers of substance abuse, and financial and human support of workplace development and other charitable causes. We also strive to create a discrimination-free workplace, support and promote non-discriminatory principles to improve the level of effectiveness of each team-member and provide opportunities for all employees to contribute their unique talents. Our Community and Social Responsibility Plan will be internally managed by our designated Community Outreach Coordinator, who will be a manager level employee, hired from our host community.

Local Hiring

To ensure that we are pulling top talent directly from our community and the area surrounding our proposed Ivy Hall facility site, we are in the process of connecting with the Monmouth County Division of Workforce Development to collaborate on sourcing and hiring local talent. In conjunction with our local partners, we will



advertise and host job fairs in and around Neptune and place detailed job postings on popular local job boards websites.

Our local hiring plan involves:

1. Researching the local landscape of potential workers in the larger Neptune community. This will allow us to understand any potential barriers to employment and use that to inform our recruitment strategy.
2. Engaging and partnering with local organizations to help find specific workers, including the Monmouth County Division of Workforce Development.
3. Engaging recruiters and hiring managers in a way to reduce implicit bias. Recruiters will implement an evidence-based selection process that uses data to inform our hiring decisions and reduce implicit bias.
4. Implementing an educated recruitment strategy. We will use what we've learned about things like motivation for local job candidates and what kinds of training or support services would be helpful to implement and constantly evolve our recruitment strategy, specific to the Neptune community.

Substance Abuse Training and Education

Ivy Hall cares deeply about the health and well-being of our employees and the communities we serve. We believe that businesses operating in and benefiting from the cannabis industry have a responsibility to combat substance abuse through direct education, contribution of financial and human capital, and offering our infrastructure and logistical support. We intend to support local groups with an established infrastructure, history of success, and caring approaches that do more than simply address the symptoms of these underlying problems. We believe our efforts will yield the strongest and most positive outcomes if we work towards new and innovative partnerships which build upon one another's existing strengths to address this serious issue and ensure that everyone in our community has the opportunity to pursue a happy and fulfilling life without the burden of addiction.

To date, we have identified a potential partner, Crossroads of Neptune, as a substance abuse education, prevention, and treatment organization whose goals are aligned with our own. Notably, Ivy Hall does not expect to receive any direct financial benefit from our substance abuse prevention activities. Our mission is to provide for the health and well-being of our host community as we have done in the past.

Cannabis Community Incubator

We share the belief that we are here to serve and contribute to our community, and that it is our duty to provide support to those disproportionately impacted by the failed War on Drugs. As part of our community engagement efforts and hiring practices, our management team will host community outreach and educational training programs known as our "Cannabis Community Incubator" in which Ivy Hall will partner with local organizations designed to increase participation in the cannabis industry by persons who qualify as Social Equity Applicants. This class will be taught by our Community Outreach Coordinator, to ensure the course's implementation is appropriate, accessible, and best suited to participants' needs.

Ivy Hall's Community Engagement Plan incorporates our strong support of organizations whose missions dovetail with our own. To that end, we will partner with local organizations that provide job training, workplace development, and educational programming in the Neptune area. These engagements will help ensure that communities disproportionately impacted by high rates of arrest, conviction, incarceration, and supervision as a result of petty drug charges, most of which were cannabis-related, will have employment opportunities in the legal cannabis industry through employment at our Ivy Hall.



Additionally, Ivy Hall will contact local substance abuse treatment clinics and counselors to create a cross-training platform that allows our staff access to proximal subject matter experts on relevant customer care and education topics and education of those negatively impacted by drug abuse. This platform will also provide access to information, training, and expertise to such local clinics and counselors on cannabis-related matters to enhance their provision of care.

Competitive Compensation and Benefits to Employees

Ivy Hall plans to specifically focus on the empowerment and employment of women. Women are almost half of the workforce in the United States, and for half of American families with children, women are the sole or co-breadwinners. Women receive more college and graduate degrees than men, yet according to the American Association of University Women, U.S. Census Bureau data reveal that women working full time on average earn 80 cents for every dollar earned by men. At the current rate at which the United States is closing this earnings gap, women will not receive pay equity until the year 2119. Ivy Hall will work to correct the pay equity gap, beginning with its own pay practices. Female and male team members will be paid equally for equal work. We anticipate creating 15 full- and part-time positions within the first six months of operations, with anticipated expansion thereafter as our staffing needs increase in response to the growth of our local purchaser base as it interacts with Ivy Hall's high-quality products and overall experience.

Diversity Plan

A key factor in guaranteeing that we are engaged with our community is ensuring that our company—at every level of the organization—reflects the community we serve. As a result, establishing and maintaining a diverse workforce and management team is central to Ivy Hall's mission, vision, and values. Indeed, our majority Minority-Owned company understands well the benefits of having diverse perspectives in our company. Ivy Hall is 65% owned by Jennifer Forlong, a Social Equity Applicant who is a real estate agent licensed in New Jersey and New York where she works with property management companies to rent out, list and sell apartment, condos and houses all across the tristate area. Additionally, Jennifer works on generating leads through driving traffic to her websites and social media accounts. Jennifer has her Bachelor's of Science in Accounting from New Jersey City University.

Jennifer is excited about the opportunity to break down barriers in the cannabis industry as a young, Latina minority female entrepreneur and wants to provide her community with the resources to improve their quality of life. She recognizes the struggles of women and minority entrepreneurs and finds purpose in breaking down the boundaries she faced in developing Ivy Hall to provide more opportunity for diverse individuals to enter the legal cannabis industry.

Jennifer will work side by side with our community partners to employ as many locally-based management and staff as possible and train them on our SOPs and established work plans. As a minority owned business, Ivy Hall has created a well-developed and time-tested Diversity Plan that has been adopted and implemented by our team's operations across the country. As a progressive organization, Ivy Hall believes that diversity and inclusion are critically important as core business strategies which contribute to the overall success of an operation. When a company's workforce reflects the community it serves, the company is better able to understand and meet the needs of its purchasers and of the community at large. We will implement our mission to advance diversity and inclusion in four core areas of our operations:

- Company Leadership;
- Recruitment and Hiring;
- Professional Development and Retention; and
- Partnerships with Vendors.



We will promote this vision through diversity-oriented hiring events, contracting with local community groups, companies owned, operated, and staffed by disadvantaged groups to provide facility architectural, engineering and design services, construction services, construction management services, security services, legal services, janitorial services, and other supporting services. In order to reflect diversity throughout our organization, including providing opportunities for leadership, we will establish hiring and placement goals based on labor force statistics in New Jersey. Our official Affirmative Action Plan ("AAP"), has adopted a number of action-oriented objectives which will ensure we reach our placement goals. Those objectives are outlined below as part of our specific diversity goals:

1. Diversity Goal #1: Recruitment and Hiring

To strive for, achieve, and maintain employment participation for protected group members (including but not limited to racial minorities, women, veterans, disabled persons and other disadvantaged local residents) throughout all job categories in proportion to the local labor force. Through active recruiting, and careful development of job descriptions, and training programs, we will ensure that restrictive and unnecessary minimum requirements do not restrict our ability to employ diverse and disenfranchised candidates.

2. Diversity Goal #2: Professional Development and Retention

To maintain employment participation for protected group members by retaining diverse employees and ensuring equal opportunity for advancement. Emphasis will be placed on hands-on skill development, promoting from within, and continued education opportunities. We will implement an onboarding process to orient new employees, which will ensure employees understand their rights and obligations under the company's equal opportunity, anti-discrimination, and anti-harassment policies, and that they are familiar with the Americans with Disabilities Act ("ADA").

3. Diversity Goal #3: Partnerships with Vendors

To ensure that qualified small, diverse businesses have equal opportunity to partner with us on various projects. We will be seeking partnerships with diverse vendors, and suppliers to ensure that all Purchasers have access to consistent, safe, and high-quality cannabis products, at an affordable cost. We will collect market data and Purchaser/purchaser feedback to provide variety and accessible pricing to all Purchasers.



Veteran Outreach

As a business that appreciates those who have put their lives in danger to benefit all Americans, Ivy Hall is fully dedicated to being a veteran-friendly employer. Ivy Hall is committed to recruiting, training, employing, and retaining a high-quality veteran workforce. Among other partnerships, Ivy Hall intends to collaborate closely with:

- New Jersey Department of Military and Veterans Affairs ("DMAVA");

Ivy Hall is also committed to recruiting, training, employing, and retaining a workforce that fully reflects the diversity of Neptune. The veteran community in New Jersey represents an outstanding potential employee base from which to draw that represents this diversity. Given their prior training and experience, New Jersey veterans are a skilled workforce with the potential to foster Ivy Hall's success as a highly-regulated business.

Annual Review

Ivy Hall will conduct an annual review of personnel activities to ensure such activities are free from discrimination against, or stereotyping of, protected diverse groups in any manner.

During the self-audit, the following activities are reviewed:

- Recruitments, advertising, and job application procedures;
- Implementation of hiring, promotion, upgrading, award of tenure, layoff and recall from layoff practices;
- Rates of pay and any other forms of compensation;
- Job assignments, job classifications, job descriptions and seniority lists;
- Implementation of reasonable accommodations policies and procedures;
- Awarding of sick leave, leaves or absence, or implementation of any other leave policies;
- Participation in training, mentoring, or apprenticeship programs, and attendance at professional meeting and conferences; and
- Application of any other term, condition, or privilege of employment, including participation in company-sponsored educational, training, recreational and social activities.

COMMUNITY INVOLVEMENT PLAN

(Evaluation Criteria – State Experience Community and Social Responsibility; Employment Practices; Good Neighbor Policy; Diversity)

I. Positive Impact on Community

Lighthouse Dispensary LLC (“Lighthouse”) is dedicated to becoming a valuable and valued member of the Neptune City business community and having a positive impact on its community. As detailed in the enclosed letters of support from neighboring Neptune City businesses, Lighthouse owners Michael and Nancy Phillips have a history of operating a successful and well-regarded business in Neptune City for over 15 years – Platinum Detail and Car Wash.

Additionally, Michael’s proactive approach in consulting with neighboring businesses as part of Lighthouse’s development has showed enthusiasm in the Company’s immediate vicinity. Initial assents from adjacent businesses Mr. Pete & Elda’s, Simon Vintage, and Matt’s-T-Service Complete Auto Repair by proprietors Andretta, Steven, and Matt respectively indicate excitement at the secondary boosts their local business will receive from Lighthouse’s potential success.

Michael and Nancy intend to maintain and expand upon their existing positive impacts through a number of community-based initiatives. For example, Lighthouse will implement a Local Workforce and Development Plan, in which we will target Neptune City residents, especially those from disadvantaged areas, for hiring. Further, we will sponsor at least one full scholarship with NJ Cannabis Certified or similar program each year for a Neptune City resident each year. Lighthouse also intends to set up a recurring donation to the local volunteer unit, Neptune City First Aid Squad.

Finally, Lighthouse has submitted the necessary paperwork to “adopt a highway” section of Route 18 located in the Borough. This program supports the maintenance and beautification of this roadway to the benefit of its residents and visitors.

The above represents only a modicum of the positive impacts Lighthouse plans for the Borough and we will continue to seek out opportunities to benefit the residents, visitors, and businesses in Neptune City.

II. Ties to Neptune City

Lighthouse’s ownership and team members have several ties to Neptune City. Owners Michael and Nancy Phillips have operated is business, Platinum Detail and Car Wash in Neptune City since 2004. Lighthouse has also engaged several third-party contractors from in and around the Borough. Our security contractor, Yellow Dog Media LLC, hails from nearby Tinton Falls. Rex Sign Systems of Neptune City designed our logo and signage. See signage renderings enclosed herewith. Our HVAC equipment provider and landscaping contractor also come from Neptune City and surrounding areas.

III. Community Outreach Activities

Lighthouse's Community Outreach Director, Bill Hartley, has over 20 years' experience building and scaling educational and employment opportunities such as those outlined in this section. Bill has crafted educational impact across 3 decades and several industries; and with experience managing over 70 employees, he has demonstrated capability to not only engage the Neptune City community, but to help it thrive.

Fulfill (Formerly the FoodBank of Monmouth and Ocean Counties) – Neptune City, NJ

Formerly the FoodBank of Monmouth and Ocean Counties, and a member of both the New Jersey Federation of Food Banks and Feeding America, Fulfill's mission is to alleviate hunger and build food security in Monmouth & Ocean Counties and to make sure people always have access to enough nutritious food to maintain an active and healthy life. Despite working with over 2,000 agencies to provide food and services for more than 1 million people across the state year-round, Fulfill admits that "ending hunger in our communities is a complex challenge." As such, Fulfill delivers a full suite of programs to provide the resources people need to become self-sufficient by working closely with their through a network of 289 food pantries, soup kitchens, shelters, day programs, group homes, and more to feed our neighbors in need. Lighthouse is committed to donations at the corporate sponsorship level. Through these donations, Lighthouse aims to augment Fulfill's already-sprawling set of programming – mobile pantries; culinary training for healthier lifestyles; tax refund referrals; SNAP enrollment assistance; and affordable healthcare – with consistent donations to the Fulfill partners in closest proximity to Neptune City.

Shark River Cleanup Coalition Partnership – Annual Clean-Up Initiative

Demonstrating commitment to augmenting not only Neptune City's residents, but also its natural environment, Lighthouse is committed to annual restorative waste-removal initiatives of the 23 square-mile Shark River Watershed. According to the Shark River Cleanup Coalition (SRCC), "this watershed is contaminated with fecal bacteria, [] oil and other fluids from cars, lawn chemicals, soaps, silt, and anything else that comes in contact with the rain," as well as large quantities of floatable trash. Lighthouse is committed to partnering with the SRCC, joining, among others, the New Jersey Department of Environmental Protection's Watershed Management taskforce as well as it's Cooperative Coastal Monitoring Program, and Clean Ocean Action, to sequester pollution and beautify this area by sponsoring annual cleanup events. Community Outreach Director Bill Hartley's qualifications managing sensitive environmental projects is evidenced by his work with the Amazonian River Otter habitat at the Philadelphia Zoo, as well as his work alongside foreign governments to decrease deforestation by reducing whole log and wood product exports.

Overnight Electric Vehicle (EV) Charging for Neptune City Residents

Lighthouse is committed to providing Neptune City EV owners without overnight charging capabilities the ability to re-charge at Lighthouse's retail location, [SPECIFICS]. Community Outreach Director Bill Hartley's experience in developing feasibility studies for the city of Shenzhen, China, particularly during one of the most expansive periods for urban development in modern history, can't be overstated as an indicator of such a project's future success.

Shipwreck'd LLC
23 W. Sylvania Ave.
Neptune City, NJ 07753

Community Impact & Social Responsibility Plan

Borough of Neptune City
September 16, 2022

COMMUNITY IMPACT, SOCIAL RESPONSIBILITY AND RESEARCH STATEMENT

Commitment to Local Community

Shipwreck'd LLC ("Shipwreck'd") is a proud New Jersey company deeply committed to providing high-quality, affordable products to our community as a Class 5 Cannabis Retailer licensee. As a purpose-driven organization whose mission is to enhance the wellbeing of our community, Shipwreck'd will actively contribute to the health, equity, and growth of the Neptune City community and surrounding area. We will engage in volunteer work, education, and meaningful engagement with community members regarding the impact and benefits of our operations. Shipwreck'd has worked collaboratively with local elected officials, civic associations, and neighborhood groups to ensure local stakeholders remain informed about important developments during the municipal approval processes and will continue to do so throughout the state approval process. Shipwreck'd is committed to continuing such relationships throughout the operation of its establishment.

Our retail facility will create stable, good-paying jobs for New Jersey residents. Shipwreck'd intends to offer competitive wages, comprehensive benefits, state-of-the-art career training on both the job requirements itself as well as general customer service and other beneficial programs. Neptune City will benefit from revenue and local option taxes. This financial support, as well as community work, including volunteer hours, will positively impact Neptune City and its residents.

Ryan Ward, CEO of Shipwreck'd, is a founding partner of East Coast Cannabis Company ("East Coast Cannabis") which has cultivation, manufacturing, and retail operations in Maine and is considering expanding to other states. Not only does East Coast Cannabis provide the best cannabis and customer experience in Maine, they also strongly believe in giving back to the communities in which they operate. They consistently hold food drives, sponsor community events, and contribute financially to local organizations. Similarly, Shipwreck'd intends to embrace a strong commitment to community in Neptune City and throughout New Jersey.

Commitment to Social Responsibility

Shipwreck'd is committed to social responsibility. Shipwreck'd is dedicated to benefitting the local community. Our vision of a healthy business is one where the business is a vital, active, and contributing member of its community. As such, Shipwreck'd has created a Social Responsibility Plan, available, upon request, to the New Jersey Cannabis Regulatory Commission ("CRC"). Shipwreck'd will integrate the following goals into our company culture to maintain our commitment to social responsibility:

1. Increasing diversity in ownership, management, and workforce.
2. Supporting local community organizations and charitable groups.
3. Encouraging and rewarding volunteerism in our employees.

Overview of Community Outreach Activities

Shipwreck'd has developed specific programs to effectuate its stated goals to maintain dedication to social responsibility. Such programs will include the following:

1. Partner with diversity-focused organizations, such as the Statewide Hispanic Chamber of Commerce of New Jersey and the African American Chamber of Commerce of New Jersey, to recruit and train employees in this nascent field.

2. Establishing committee dedicated to social responsibility, which meets quarterly to guide charitable giving and financial partnerships in the community.
3. Organize quarterly team volunteer days to encourage staff to donate their time towards local community organizations, park beautification efforts, and local events.

Upon receipt of a Class 5 Cannabis Retailer license from the CRC, Shipwreck'd will actionize our proposed commitment to the local community and social responsibility. The committee will review and evaluate measurable outcomes no less than bi-annually to ensure that Shipwreck'd is meeting its commitments. Shipwreck'd will submit demonstration of the plan's progress and success to the CRC upon license renewal.

Positive Impact Plan

Shipwreck'd is committed to improving the well-being of residents of and around Neptune City. Shipwreck'd will engage in partnerships with local organizations, sponsor an annual scholarship to Neptune City residents, and create job opportunities with a locals-first hiring policy.

Shipwreck'd CEO Ryan Ward has a successful record of transforming a cannabis business into valued member of the local community. As founding partner of East Coast Cannabis, Ryan has continued to find and partner with various charitable organizations that resonate in many ways both large and small, from Last Prisoners Project a non-profit focused on reform of criminal justice, and a local organization Eliot Connects, which is a local nonprofit helping service the needs of local community members. Attached as Exhibit A, please find a letter of support from the Eliot Town Manager, Dana Lee. Building off of this good will, and as CEO of Shipwreck'd, Ryan will ensure that Shipwreck'd supports the Borough of Neptune City and the surrounding area to the greatest extent possible.

Local Programs

Shipwreck'd is actively working to involve itself in the Neptune City community. Its leadership team is working to form partnerships with local organizations, including Fulfill and Fish for Life.

Fulfill is the rebranded FoodBank of Monmouth and Ocean Counties. They recently updated their name to reflect that the organization does more than just food distribution, and also works to fulfill more needs of their communities. Fulfill works to end hunger and to provide other resources to community members in need. Shipwreck'd is passionate about providing the best quality of life to the communities it is a member of and is excited to be discussing a partnership with Fulfill.

Fish for Life is a nonprofit that is dedicated to enhancing the lives of special needs individuals through sharing the enjoyment of fishing. Fishing is an incredible way to learn life skills, create memorable experiences, and form strong relationships with friends and family. Based out of California, Fish for Life recently expanded into Wildwood Crest and Shipwreck'd is excited to be exploring a partnership with their new branch.

Additionally, Shipwreck'd is committed to providing \$30,000.00 annually in scholarships to Neptune City residents. More information about planned partnerships and charitable contributions is available to the Borough of Neptune City upon request.

Ties to New Jersey

Shipwreck'd owner and Director of Operations and Sustainability Steven Urban is a lifelong New Jersey resident. After graduating *Summa Cum Laude* from Eastern University, Steve Urban spent the better part of a decade working to evaluate opportunities in the housing and mortgage

industries. During this time, he assessed investment liability for loans and various applicants. The fiscal assessment and organizational feedback Steve provided facilitated many changes that led to successfully funded loans. Steve was eventually awarded the company-wide MVP award for excellence in quality control, productivity, and communication.

Steve is currently a Pricing Analyst at one of the largest automotive fleet management service companies in North America. Specializing in lease structures and vehicle procurement for current and prospective clients, he has been recognized for thoughtful and innovative solutions that have assisted in the growth of the organization. A keen eye to detail and dedication to excellence has helped Steve excel at his duties.

In his spare time, Steve enjoys painting, traveling, and spending time with family and friends. He can often be found grilling in his backyard or reading on the porch. A New Jersey native, Steve enjoys the many beaches throughout the state. Shipwreck'd will bring top-quality operations and products to Neptune City and add a Jersey twist that is suitable for the Neptune City community.

Economic Impact Plan

Economic History

Shipwreck'd aims to follow the example set by CEO Ryan Ward and East Coast Cannabis, which prides itself on being a strong local employer. Over the past 12 months, East Coast Cannabis has retained 95% of its employees with minimal turnover. This can be attributed to Ryan and East Coast Cannabis' dedication to appropriately training and compensating its employees. Shipwreck'd looks forward to establishing this same strong record in Neptune City.

Locals First Hiring Policy

The operation of the Facility will introduce at least 15-20 jobs to the Neptune City economy.

Shipwreck'd is committed to the creation of local jobs. Shipwreck'd will make a good faith effort to recruit and employ persons who would otherwise qualify for the social equity provisions at N.J.A.C. §17:30-6.6(a)(1) or (2).¹

Shipwreck'd has prepared a comprehensive *Employment Plan* that includes:

- Prioritizing community-based hiring initiatives to attract local, qualified employees.
- Initial and ongoing training for all employees to ensure they have the substantive knowledge and skills to perform their duties.
- Establishing partnerships with mission-based organizations that specifically engage individuals who are women, LGBTQ+, disabled, from an immigrant population, veterans, or minorities.
- Hosting career fairs no less than annually. Career fairs will be held during both daytime and evening hours to accommodate individuals with nontraditional schedules. Shipwreck'd will advertise such events in diverse publications, networking groups, and other forms of media.
- Job postings will emphasize that cannabis training will occur on site and is free of charge. Job postings may list ancillary industries with skills that are transferrable to the listed career.
- Ensuring a living wage and competitive benefits for all employees.

¹ N.J.A.C. § 17:30-9.4(e).

10. Provide a description of the Applicant's environmental impact and sustainability plan, including but not limited to any recognitions or certificates the Applicant has received from Government Regulators regarding sustainability and/or whether the Applicant has a company officer responsible for conducting period internal reviews evaluating the company's implementation of an environmental sustainability plan and of the controls in place to ensure that the plan is adhered to:

This application is for a micro-business. No packaging of inventory will be done on-site. Applicant will seek to contract with Distributors who provide alternatives to single use plastic containers.

11. Provide a description of the Applicant's nuisance mitigation plan. Please specifically address –

- (a) Noise:
- (b) Odor:
- (c) Waste Disposal:
- (d) Vehicular Congestion Mitigation:

There should be no excessive noise at the site. Odor should be confined to

the interior of the store, as no smoking of product will be allowed in parking area. Waste disposal shall be at minimum. The facility will have 11 off-**

12. Provide a description of the Applicant's Community Impact Plan which summarizes –

- (a) How the applicant intends to leave a positive impact on the community where the facility is located:
- (b) Ties to the proposed host community including but not limited to whether any owners are residents of or operated other business in the Borough of Neptune City and/or municipalities that border Neptune City:
- (c) Economic Impact plan:
- (d) Description of community outreach activities planned:

Applicant intends to run a safe and responsible micro-business which will have a positive impact on the community. See INTRODUCTION for description of **

13. Provide an additional information the Applicant would like considered in connection with its application:

See Introduction.

**** 11. street parking spots. Security will only allow vehicles to enter the parking lot when space becomes available.**

****12. applicants ties to the community, and other businesses owned by him which are operating in the Borough. The business will have a positive economic impact on the community by employing residents from the town and providing tax revenue to the Borough.**