



Equity • Community • Transparency

COMMITTEE REPORT - SEPT 7TH, 2021

- **PURPOSE OVERVIEW & HISTORY**
- **BUSINESS DEVELOPMENT & COMPLIANCE**
 - **Licensing / Zoning / Taxation**
 - **High-level SWOT Analysis**
- **EDUCATION & YOUTH PREVENTION**
- **COMMUNITY AND SAFETY**
- **APPENDIX**

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PURPOSE OVERVIEW & HISTORY

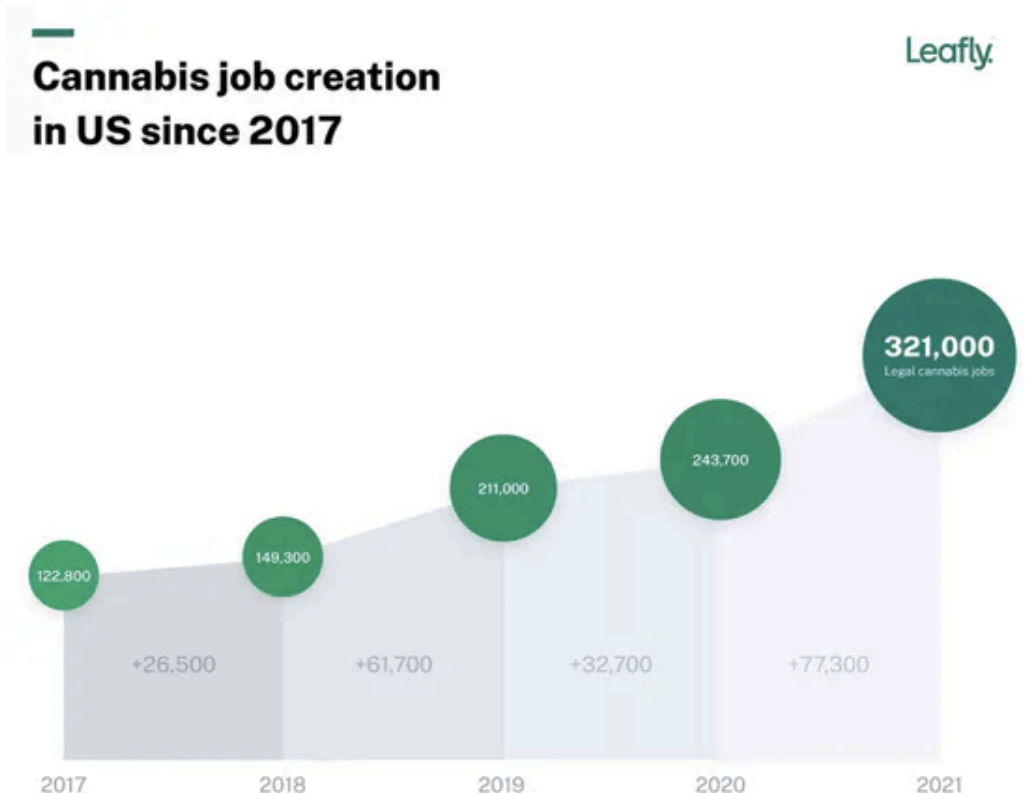
One of the most sustainable goods and materials with untapped medical potential went under prohibition in 1937 with the Marijuana Tax Act. Hemp and cannabis was widely used in textiles, building materials and herbal medicines dating back to 500 BC. Unethical capitalism, systemic racial oppression and corrupt political practices led to the criminalization of cannabis in the 20th century. This effort was led and sustained by leaders and lobbyists in the plastics, tobacco, pharmaceutical and prison industrial complex industries and the outcomes were catastrophic to the planet, Black and Latino/Hispanic citizens, and those needing alternative medical treatments for everything from cancer and pain management to PTSD. As this dark history has revealed itself over the past 2 decades, prohibition of hemp and cannabis is steadily coming to an end.

- 36 U.S. states, Puerto Rico and over 30 countries around the world have legalized medicinal cannabis.
- 18 U.S. states, the District of Columbia, and U.S. territories Northern Mariana Islands and Guam have legalized recreational cannabis use.
- An additional 13 states and the U.S. Virgin Islands have decriminalized recreational use
- 80% of Camden Residents voted in Nov. 2020 for legalization.

With this more aware and renewed direction in the country's approach to Cannabis and Hemp, those who have been the recipients of the most negative impact, are currently being left out of the economics of ending prohibition. The current cannabis marketplace is made up by 81% white-owned business, 4% Black-owned business and 5% Hispanic/Latino-owned business. Those who have suffered the most and are owed a debt are still not being considered and included. The Guardian recently reported:

“Cannabis is a booming industry and the Covid-19 pandemic has, if anything, helped. The legal cannabis industry now accounts for 321,000 full-time jobs across the 37 states with legal medical or adult use markets, according to the cannabis information site [Leafly's 2020 jobs report](#). This past year, when much of the country was still reeling from Covid, the cannabis industry added 77,300 jobs, with US sales hitting \$18.3 bn. The result is a 32% increase in year-over-year growth – creating jobs at a faster rate than any other industry in the United States.

*But for many Black Americans – who are close to **four times as likely to be arrested** for cannabis charges as white people – the prospect of generating wealth through the cannabis industry is out of reach.”*



The understanding of the challenges a community of color such as Camden would face, led to the introduction of The Cannabis Ad Hoc Committee on May 11th through resolution by Camden City Council and approved by DCA in early/mid-June to ensure Camden has recommendations that consider the history and are inclusive to our 96% Black/Hispanic/Latino population.

The committee originally held 12 members and the final additional 6 members were approved via resolutions and finalized by DCA on July 26th. The committee worked diligently in less than 90 days to research current and proposed municipal, county, state, and federal legislation, hold virtual public meetings, engage in a community town hall, and craft inclusive recommendations that would be centered around equitable outcomes for the City of Camden, it's businesses and its residents.

BUSINESS DEVELOPMENT & COMPLIANCE

Purpose: Designating retail cannabis business activities, including medical, and cannabis related products, to a defined commercial retail corridors. Create and adopt policies directing Cannabis dollars at building rock-solid local economies

Goal: To build community wealth and create commerce around the cannabis business to attract a critical mass of customers into the retail corridors where these customers will also spend money at existing business establishments and new business establishments

Recommendations:

- City of Camden develops means for utilizing creative methods necessary to extract the economic benefits out of the cannabis legislation and utilize any other legislative opportunities available to design the city's particularized needs for stimulating and creating beneficial economic growth and community wealth.
- Ongoing exploration of the Cannabis market to cleverly and strategically leverage the cannabis industry with the city's tourism industry. Initiate fact finding to determine the City's cannabis market demands.
- Camden cannabis market space will need serious infusion of disposal incomes stemming from outside the City.

Recommendation: All Six Cannabis Types Be Allowed in the City of Camden for both Standard and Micro licenses (Class 6 delivery guided by state regulations)

Class I - Cannabis Grower

- Micro-Business can grow canopy no greater than 2500 square feet, 24 feet high; or 1000 plants in total (4000 square foot grow; 2500 sq ft footprint; double stacked) Trim may be measured in grams after processing.

Class II - Cannabis Processors or manufacturers

- Micro-Business can process **no** more than 1000 pounds of dry cannabis per month

Class III-Cannabis Wholesaler

- Micro-Business can wholesale **no** more than 1000 pounds of dry cannabis or its equivalent per month.

Class IV -Cannabis Distributor

- Micro-Business can acquire **no** more than 1000 pounds of dry cannabis or its equivalent per month.

Class V -Cannabis Retailers

- Micro-Business can acquire/sell **no** more than 1000 pounds of dry cannabis or its equivalent per month. (Retail Sale)

Number of Licenses Permitted:

- Cap on the following Standard Licenses excluding Micro-businesses
 - Class III Wholesaler - 4 Standard Licenses
 - Class II Manufacturer - 3 Standard Licenses
 - Class IV Distributor – 3 Standard Licenses
 - Class V Retail - 4 Standard Licenses
 - No cap on Class II-V Micro-licenses
- Cap on the Class I Cultivation Standard and Micro-business Licenses
 - Cultivation Standard - 2 Standard Licenses
 - Micro-businesses - 2 per Ward

Concerns: We are aware that we can recommend the maximum allowed however we have a number of primary concerns that can negatively impact recommending the maximum.

- Unfavorable market saturation
- Reduce the profitability for the legacy and micro business market
- Local market opportunities (allowing later retail hours in comparison to surrounding towns, allowing 1-2 conditional consumption if other municipalities prohibit* optional)
- Community Safety
- Location Availability

Standard Licensing Application - Community Benefits Agreement

All Standard License applications must complete a “score card” rubric on ethical, sustainable and safe facility operations as well provide comprehensive community benefits agreements that adhere to the Buy Camden ordinance. ***A modified version of this rubric scorecard would be developed for all small micro-license including social equity and legacy applications.***

(Language to the Buy Camden ordinance may need to be added to mandate community benefits requirements for Cannabis businesses if allowable by law)

- **Social Equity & Social Impact Plan (mentor / protege)**
- **Local Hiring Goals / Re-entry hiring**
- **Buy Camden ordinance compliance**
- **Sustainability Plan (Water / Electric)**
- **Safety & Security Plan**
- **Company Diversity**

Mentor-Protege Business Relation Program

- Match a big cannabis business with a micro-business
- Allows for group think, shared successes, best practices, and provides support in general
- At least 2 years
- At no time does the Mentor have controlling interest of micro-business
- Can implement special discounting for micro business ex: A business with a cultivating license can sell to the micro-business at a reduce rate

Standard Licensing Application - Community Benefits Agreement (continued)

Suggestion: B-Corp

One suggestion is that Standard license applicants should be required to be “B Corporations. Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corps are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy. [B-corporation.net]. B-Corporations must go before a governing body each year to remain an accredited B-Corporation. B-Corp can be an expensive proposition so this requirement could also have adverse effects.

Licensing Authority

- a. The statute requires that City Council pass a resolution approving Cannabis Businesses. The Compliance Sub-Committee recommends that the City establish a committee to review applications. City Council would appoint 1 member from each of the 4 wards for a total of 4 members. The Mayor would appoint 3 members: 1 from Metro, 1 from Code Enforcement and another of the Mayor's choosing. This committee would be an advisory committee which would evaluate the applications and recommend the applications which score the highest.
- b. Licenses are owned by the City. Licenses may not be transferred except upon death to a spouse, domestic partner, or adult child.
 - i. Licenses must be renewed each year.
- c. **Application Fees (TBD).** *(These are initial suggestion, we recommended aligning fees with state application fees)*
 - i. Micro Business - \$1000 (Suggest \$500 Year 1). Annual Renewal Fee of \$1000.
 - i. LBEs (Legacy business and local social equity applicants should have partial fee waivers for year 1)
 - ii. Standard Business (non-micro). Application fee of \$5000 for year 1. For second year license and beyond renewal fee would be the greater of \$5000 or 1% of annual gross revenue, not to exceed \$10,000.
 - iii. If an applicant does not get state approval 80% of license fee would be refunded.

Additional Recommendations to be considered:

- Applicant/Holder of a Cannabis license in the City of Camden, shall have at least one significantly involved person residing in the City of Camden for at least 2 years (or doing business in the city of Camden for at least 2 years) as of the date of submitting zoning application for cannabis use variance and application to State of New Jersey seeking cannabis license.
- Multiple verifications of Proof person reside and have resided in the City of Camden for at least 2 years (or doing business in the city of Camden for at least 2 years) must be demonstrated at time filing for zoning variance and city endorsement to State of New Jersey for Cannabis license.
- Holder of Cannabis license seeking a cannabis **renewal license** in the City of Camden, shall have at least one significantly involved person residing in the City of Camden for at least 2 years as of the date of filing for a cannabis renewal license.
- Proof that this person resides in the City of Camden for at least 2 years; proof must be provided at time of cannabis license renewal application submission.

Business Development & Compliance - Zoning

Licensed Retail -

- C-2 Zone – Gateway/Waterfront South
- C-3 Zone – Old Pathmark Area
- C-4 Zone – Admiral Wilson Blvd.
- US Zone – University Services
- CC Zone – Center City
- Limitations
 - Shall not be any closer than 200 feet from any public or non-public school, licensed child-care facility, park, or playground, behavioral health facility as measured in a straight line from the nearest two (2) points of the property lines.
 - Shall not be located within 200 feet of the property line of any existing church or house of worship as measured in a straight line as measured in a straight line from the nearest two (2) points of the property lines.

Wholesale – Light Industrial Zones - LI 1 & LI 2

Manufacturer and Distributor – LI 1

Cultivator – C-3 & LI-2

Limitations and Conditions:

- Indoor only with odor mitigation.
- Impact fee for water usage
- Pay all appropriate fees for water connection

Alternative recommendation: Allowable in the cities zones (100 ft linear from schools etc.)

- a. Heavy Industrial
- b. Light Industrial
- c. University Support District
- d. Commercial Retail Corridors
- e. Downtown Central Business District and Waterfront

Recommendation: City density and current make up must be considered, as well as reviewing cannabis zoning with current liquor license business.

Business development suggested zoning detail:

- Zone C Retail Cannabis Facilities for Recreational Purposes allowed in all commercial retail districts including Downtown Central Business District, and Waterfront. Note: Retail Recreational Cannabis Facilities proposed operating in Zone C Community Commercial Retail Corridors must have within designated feet XXX of major access highways and Boulevards, but not route 676. Allowable operating hours for retail should be similar to spirits retail establishments.
- Medical Cannabis Dispensaries for purpose of dispensing prescription for cannabis can operate in any operate Zone C Community Retail Corridor including Downtown Central Business District and Waterfront, but not in any district Zoned, Residential, or related residential thereof, but not in any district Zoned Heavy Industrial, Zoned Light Industrial.
- Medical Cannabis Treatment Facilities for the purpose of treating patient determent by a medical practitioner to be beneficial to patient medical condition may operate cannabis outpatient treatment facilities in any Zone C- Community Retail Corridors including Light Industrial, Downtown Central Business District, but not Waterfront, Zoned Heavy Industrial.
- Medical and Recreational Cannabis Cultivator Facilities for purpose of growing cannabis plants in an enclosed vertical facility and transporting product from that enclosed facility shall be allowed to operate in any district Zoned Heavy Industrial, Light Industrial and University Support District.

Business development suggested zoning detail (Continued):

- Recreational Cannabis Wholesale facility for purpose providing cannabis inventory to a license cannabis establishment shall be allowed to operate a wholesale cannabis business in any district zoned Heavy and Light Industrial.
- Cannabis Testing Facility for the of performing regulated testing analysis on cannabis shall be allowed to operate in any zoned district commercial district, university support district but not residential or any other district not zoned by name commercial.
- Cannabis Manufacture and Processing facility engaged in manufacturing products from cannabis shall be allowed to operate in any commercial zoned district but not residential, University Support District or any other district not zoned by name as commercial.
- Cannabis Delivery engaged in logistic of transporting cannabis between licensed cannabis establishments shall be zoned to operate a cannabis logistic business in a district zoned heavy and light industrial, but not in any other district not by name zoned heavy and light industrial.
- No cannabis establishment shall be allowed within 250 feet of any School or Daycare Center.
- No cannabis establishment shall be allowed with 100 feet of any established religious facility with at or above a 250 seat, seating capacity.

Neighborhood Redevelopment Plan Considerations:

Redevelopment Plans currently do not permit cannabis licenses – would require amendments. It is recommended to add language addressing redevelopment plans as follows. Also send to Neighborhood organizations for any major changes (Sample language from Trenton ordinance)

“WHEREAS, Sections III, IV, and V of this Act shall constitute an amendment to the following Redevelopment Area Plans:

*****List all redevelopment plans and specific sections associated and affected by the new zoning changes****

Additional Concerns and Recommendations:

- Cannabis / ATC Business Operations
 - Signage Restrictions
 - Noise Mitigation System Required
 - Odor Mitigation System Required
 - Storage must be on-site; no outside storage permitted
- **Hours of Operation**
 - Initial suggested retail hours – 9:00 a.m. and 8:00 p.m.; Monday through Saturday 10:00 a.m. and 5:00 p.m.; Sunday
 - ***Retail hours consideration** – Hours should be 1-2 hours longer than surrounding municipalities and possibly as late as spirits retail to ensure competitive advantage. Review surrounding municipalities retail hours.
 - To stay competitive and give our cannabis businesses an edge in the cannabis market space we recommend that cannabis businesses operate from the hours of 7am - 9am until 12am - 3am to be considered.
 - We believe that business will then strategized and learn what hours will work best in their areas and will adjust accordingly based on customer demand and business needs.
 - Other Cannabis Facilities – adhere to generally applicable hours for Zone
- On-site or public consumption prohibited*
 - ***Conditional consumption lounge license should be considered and permitted based on market demand and allowance for surrounding municipalities***

Recommendations:

Exercising the municipality maximum two percent (2%) transfer tax and two percent (2%) User tax as follows:

- i. A one percent (1%) **transfer tax** will apply to Standard Class I, II, III, IV and V licenses in years 1 and 2, beginning with years 3 through 10 a two percent (2%) transfer tax should be applied.
- ii. A sliding scale transfer tax will apply to all micro-business license types, starting with zero point five, (0.5%) transfer tax in years 1 and 2, beginning with year 3 through 10 the transfer tax shall increase to one percent (1%).
- iii. The one and a half percent (1.5 %) User tax recommendations will apply to Standard businesses and micro-businesses that are operating more than one class type cannabis business in the city of Camden

* The city will need internal systems to calculate, process and collect all cannabis taxes and fees.

Allocation of all cannabis tax revenues (both impact zone and local municipal taxes)

We are recommending that the impact zone money and the municipality tax collected be earmarked specifically and be reinvested using a **70% to 30% split** favoring the community, its small businesses and legacy market entrepreneurs.

The first 70% to be distributed as follows:

- a. Micro- business and Social Equity Applicants Loans & Grants
- b. Building External Infrastructure
- c. Providing Micro Businesses Technical Assistance
- d. STEM programs for young adults 18-21 (non-plant) and 21-25 (cannabis careers)

The remaining 30% to be distributed back into the city and used for:

- a. Cannabis Business Administrative cost
 - i. **Building internal infrastructure/departments/etc. (city must have the personnel and systems in place)**
 - ii. Cannabis Business Program Cost

*****Upfront investment will be needed prior to cannabis tax being collected to implement all of the aforementioned systems and programs to ensure success.***

Additional Recommendations and Considerations:

- **City Operations Internal Assessment:** City undertake internal assessment to determine:
 - Internal capacity to manage, regulate and enforce cannabis regulations.
 - Cost to the city required to implement cannabis related business activities.
- Accept qualification as designated Impact Zone per New Jersey Cannabis Regulatory Enforcement Assistance, and Marketplace Modernization Act, and expedite developing the processes for utilizing distinguishable designation to cause economic stimulation of the cannabis marketplace.
 - (Resolution of the governing body codifying the Impact Zone designation and making part thereof city resolution codifying Impact Zone designation apart of all endorsements made by the City of Camden for licenses and drawn downs of cannabis funds.) Utilized existing institutional economic research & development resources to help advance the purpose and intent of the cannabis marketplace act.
- Identify and Strengthen Small Business Development Assistance Services in Camden City, Camden County, State of New Jersey, and at the Federal level.
 - Identify existing business related assistance programs and umbrella those programs under one umbrella.
 - Evaluate all existing Local, County, State and Federal economic stimulus programs. These programs availabilities of resources aimed at messaging and helping the economic grow and of great benefit to the City of Camden in helping the city grow the city' economy and can be a useful benefit to the city's cannabis industry more so in carrying out a goal written in the Act to stimulate local economic development and the economy.
- Create a sample Cannabis Business Plan complete with a projected Profit & loss statement for internal look-&- see to gauge how a cannabis business should look like and tax revenues said cannabis business can generate.

Additional Recommendations and Considerations:

- Create within the City of Camden an Office of Commerce and Marketing Bureau to administrator city's growth & development of the Cannabis Business Industry, New Business Attraction, Business Retention, Tourist Attraction and Tourist Retention, and Minority Businesses and Minority Employment in Local, State and Federal participation goals in the public procurement of goods and services.
 - This office, directly in the mayor's office reporting directly to the mayor. Additionally, restructuring critical internal offices and services supporting priority of business initiative goals.
 - Create within the City of Camden a body Regulatory Commission governing and overseeing compliance of the city's Cannabis Business Development growth and development
 - New Business Attraction
 - Business Retention
 - Tourist Attraction
 - Tourist Retention
 - Local, State and Federal Minority Business and
 - Minority Employment participation goals in the public procurement of goods and services

Business Development & Compliance - Additional Recommendations

Additional Recommendations and Considerations:

- **Home-grown commercial space (Co-op / Incubator):** City of Camden unto itself shall construct commercial spaces least to micro business operators for the purpose of establishing a micro business for the retail, professional, manufacturing, cultivation, distribution, testing, medial, distribution, warehousing or other general business purposes.
 - Business operated by a Person or Persons residing in the city of Camden for at least 10 years, shall pay a one time annual lease fee of \$1.00 and first right of refusal to purchase the lease space from the City of for \$100.00 (One Hundred Dollars) and stimulated proof of managing an operating a successful business.
Banking and Finance Recommendation:
- **Establish City of Camden Local Bank & Finance Corporation** as depositor of all funds derived for cannabis business, inform of local fees, local collected sale taxes, redistribution of cannabis funds received from State of New Jersey.
 - Establish banking criteria for making deposited funds cannabis by municipality available for loans and grants to Camden small businesses and market & develop City small business climate.
 - Identify and Strengthen local banks CRA commitment to support growth of local small businesses.
Coordination with local banks needed to gauge local CRA commitments.
- **Craft and Develop a Local / Legacy LBE Lottery Program:** Craft and develop a lottery concept with measures that focus on ensuring a successful program implementation.
 - Craft specific guidelines for the lottery licenses:
 - Time Stamped Applications
 - A highly regulated drawing and selection process (No one person has total control)
 - Only open to city legacy market and businesses that meet specific criteria
 - Not eligible to transfer lottery placement and should be included with license application
 - Overseeing and reporting of lottery winners

EDUCATION & YOUTH PREVENTION

OVERVIEW OF SUBCOMMITTEE POV

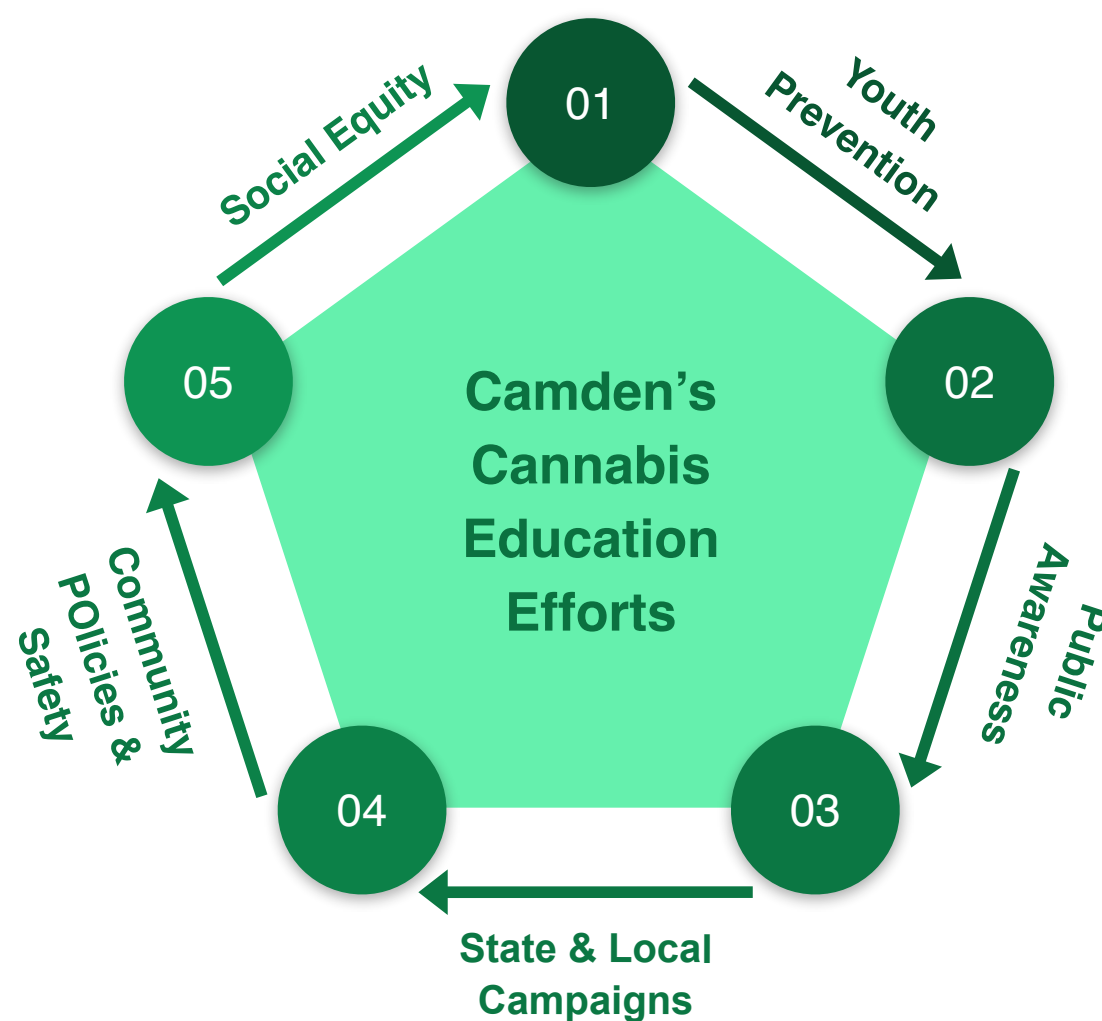
When we talk about cannabis reform, one of the biggest push backs we hear from academics and pseudo doctors is that cannabis is a gateway drug. However, Science does not support that, but what science and research has shown us is that cannabis is a gateway to deportation, eviction, homelessness, gateway to the generations of destabilization and decimation we have seen for centuries in the United States.

Before we talk about licensing, regulatory models and tax structure, we need to have a thorough conversation about how we are going to get out of the damage that has been so comprehensive and come up with solutions that are even more comprehensive.

With New Jersey releasing its first initial statewide legislation and regulations, comes a learning curve as New Jerseyans including Camden's community, we are still working to understand exactly what is and is not included in the legislation/regulations .

The Sub Committee of Education has been committed to ensuring we put "Camden First" towards the road of success of Cannabis in Camden. We collectively explored initiatives for educational support within the adult community and our youth. We seek to Engage & Empower towards a the road of success with Cannabis in Camden.

Recommendation #1: Identify strategic plan for education efforts in the city of Camden.



Education & Youth Prevention

- *Explore effective youth preventive strategies:*
 - *Learn more about state and local opportunities to reduce youth access.*
 - *Explore benefits cost effectiveness around in person and virtual classroom curriculums and after school programs.*
 - *Evaluate various youth federal and state prevention programs that will drive decision-support tools to implement evidence based programs & strategies in preventing youth marijuana use.*
 - *Programs for case studies should be distributed evenly amongst school settings, community agencies, home settings, clinics and settings with multiple programs.*
 - *Programs should be piloted to gather effectiveness and follow-up outcomes applicable to Camden community.*
 - *young children*
 - *middle school aged children*
 - *young adolescents*
 - *foster care*
 - *juvenile offenders*

Public Awareness

- Create a community coalition for cannabis awareness in the city of Camden.
 - Identify coalition members
 - Assign a local coordinator
 - Conduct a local visioning session
 - Gather relevant information and data
 - develop an action plan
 - Implement the action plan

* Consider involving schools, treatment providers and other healthcare fields, college/universities and law enforcement.

- Create an effective media campaign.
 - social media
 - community & faith-based outlets
 - press releases
 - public service announcements

State & Local Campaigns

- Establish science-based public awareness campaigns informing adults about responsible use of Cannabis, reducing youth cannabis use, and warnings against the dangers of home manufacturing.
 - Two Tier
 - Responsible Use Awareness Campaign
 - Youth prevention campaign targeting parents
 - Objectives would be:
 - Inform adults 21 years or older, who use or is interested in using about the law to promote safe and responsible use.
 - Educate parents about the risk of marijuana use in youth and provide them with the tools to talk openly with their children.
 - Additional surveys with focus groups to gauge participants in cannabis law knowledge, use patterns, and campaign dissemination.

Recommendation: The city provides an online one-stop shop for Camden residents and potential business partners with ordinances, compliances, resources, application etc.. This could also be implemented in the form of a website. (i.e. One Camden).

“Cannabis in Camden Online Platform”

- **Community**
 - New Jersey state legislation and rules & regs.
 - The city of Camden Cannabis ordinances and other rules/regulations
 - Driving and traveling
 - Collaborations & Partnerships
- **Business**
 - Licensing Application Process (State)
 - Internal Application Process (local)
 - Social Equity Process
 - Grants & Funding Opportunities
- **Youth Prevention**
 - Laws and Youth
 - Help for parents
 - Working with youth
 - Health effects on youth
 - Resources
- **Health Awareness**
 - Health effects
 - Effects while pregnant or breastfeeding
 - Addiction

COMMUNITY & SAFETY

Resident Concerns:

While excitement around the bill continues to swirl in our state, there has also been a trepidation for community members with the concerns listed below.

- Many residents are confused about precisely what is legal now, what is not and what might be in the future. How will Camden's city government mitigate as much confusion about the law as possible?
- With such high interest in the Cannabis business industry amongst our Camden residents and current/future business partners, how we will ensure equitable access to state and local rules & regulations, licensing applications and processes, and resources?
- In addition to laying down the foundation of Cannabis in Camden, New Jersey's rules ensures that the industry is safe and well-regulated to prevent youth access and under age Cannabis use. What initiatives can Camden implement to ensure youth prevention?
- Driving while high, is another concern expressed by community members in relation to police interaction. What initiatives can be implemented to ensure local government, policing and community collaborative efforts in educating and spreading awareness?

Resident Concerns:

Cont.

- Although the Ad Hoc Committee public meetings and town hall had great community representation, we still seen a struggle with community members engaging in conversations regarding the legislation and/or concerns. Community participation is most certainly necessary in the success of Cannabis in Camden. So, our concern is how will Camden continue to engage the community and keep the channels of communication widen to ensure the empowerment of Camden's community?
- With such high interest in the Cannabis business industry amongst our Camden residents and current/future business partners, how we will ensure equitable access to state and local rules & regulations, licensing applications and processes, and resources?

Community Interests

- *Based on the collection of research & community feedback via Ad Hoc Committee public meetings, our town hall and intimate legacy sessions, there is a strong interest in the understanding of New Jersey's legislation and regulations for recreational cannabis.*
- *Based on the collection of research & community feedback via Ad Hoc Committee public meetings, our town hall and intimate legacy sessions, there is a strong interest in the Cannabis Industry directly coming from residents and business operators already in the city of Camden.*
- *Based on the collection of research and community feedback via Ad Hoc Committee public meetings, our town hall and intimate legacy sessions, there is a strong interest in licensing and the Cannabis business opportunities in Camden.*

Community Policies & Safety Recommendations

- Establish best practices to effectively restrict access and prevent use by youth.
 - Increase Unit Prices Policies such as alcohol and tobacco
 - Allocate additional funding that will support efforts to restrict youth access and prevent use amongst youth by increasing local taxes to support the work.
 - Camden city should earmark the taxes for preventive work and dedicated to a specific local government department.
 - Smoke - Free Public Policies
 - We should consider strengthening definitions to include vaporizers and e-cigarettes.
 - Camden should furthermore define “public” use in the manner that allows private clubs for marijuana consumption.
 - Identify a public health advocate for definitions that protect health.
 - Smoke-free Parks and Other Public Spaces
 - Enforcement on public use
 - Smoke - Free Signage

HEALTH & PATIENT OUTCOMES

Recommendation

- Establish a formal committee specific to only health, medicine, scientific research and development
 - Engage all eds & meds anchor institution partners
 - Engage residents, leaders, stakeholders that are affected by health related issues
 - Give the committee ample time to meet and formulate programs and recommendations

HIGH-LEVEL SWOT ANALYSIS & CONCLUSION

High-Level SWOT Analysis

Strengths

- Camden is the county seat, desirable location
- Camden's Eds & Meds community (R&D / STEM)
- High interest from legacy market, entrepreneurs, small businesses and outside corporations

Weaknesses

- Business and Economic development infrastructure to support current SMWVBES and the Cannabis emerging industry
- Access to capital and application services for social equity applicants

Opportunities

- Ancillary business development
- Building best in class cannabis R&D and STEM careers in partnership with our Eds & Meds anchor institutions

Threats

- Competitive positioning with bordering municipalities (license classes, hours of operation, etc.)
- Failing to prioritize social equity in all policy making and program development

APPENDIX