

Chief Communications Officer (CCO)

Salary / Pay Rate: \$120,000 - \$150,000

Job Type: Full Time

Post Date: 06/23/2022 2:07 PM

Expire Date: 07/27/2022 11:14 AM

Job Application: [General Use Application 3.30.22](#)

Chief Communications Officer (CCO)

40 hours per week, Full-Time, Exempt

Position Summary:

Reporting to the County Administrator and supervising the Division of Public Information, including Graphics and Printshop, the CCO serves as a key advisor to the Administrator on policy from a communications perspective.

The CCO will be responsible for setting annual communications goals, measuring success, and for driving collaboration within the county government and among standalone county agencies. The CCO must be an effective communicator, capable at using the proliferation of digital channels, Also, an integrator who can drive cross-functional collaboration around strategic priorities. Marketing capabilities are also required to assist with developing strategies for promoting county tourism, economic development, and government programs intended to support the county's diverse communities and businesses of all types.

Essential functions:

Develops and implements effective marketing and communications plans.

Establishes and protects the County's Brand and reputation.

Ensures Public & Employee awareness of key initiatives and policies.

Coordinates with and advises other county centers of communication (Public Health and Safety, Emergency Management, Parks Commission, Library Commission).

Promotes County to existing residents and businesses while also attracting new residents and businesses.

Essential Qualifications:

A minimum of a B.S. in Communications, Marketing Public Relations, Public Affairs, Government or related field (Advanced Degree preferred) with a minimum 10 years of marketing and communication experience , and at least five years in an an executive role

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