



BOROUGH OF PALMYRA
20 W. BROAD STREET
PALMYRA, NJ 08065-1305
Phone: (856)829-6100
Fax: (856)829-4096

SHIP TO

BOROUGH OF PALMYRA
20 WEST BROAD STREET
PALMYRA, NJ 08065-1305
ATTENTION: FINANCE

VENDOR

Vendor #: BUSIN020

BUSINESS VIEW MAGAZINE
2422 PALM RIDGE RD, SUITE 820
SANIBEL, FL 33957

Purchase Order

THIS NUMBER MUST APPEAR ON ALL INVOICES,
PACKING LISTS, CORRESPONDENCE, ETC.

NO. 24-01379

ORDER DATE: 10/31/24

DELIVERY DATE:

STATE CONTRACT:

F.O.B. TERMS:

VENDOR ACCT NUM:

VENDOR PHONE #: (239) 309-0373

VENDOR FAX #:

PAYMENT RECORD

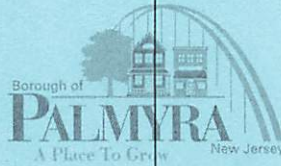
CHECK NO. 36816

DATE PAID 11/12/24

NOTICE: THE PURCHASE IS EXEMPT BY STATUTE
FROM ALL FEDERAL, STATE AND MUNICIPAL EXCISE 21-6000983
SALES AND OTHER TAXES PER N.J.S.A. 54:32E

ALL VOUCHERS AND PURCHASE ORDERS MUST BE ACCOMPANIED BY A DETAILED INVOICE

QUANTITY	DESCRIPTION	ACCOUNT NO	UNIT PRICE	TOTAL
1.00	150 COPIES OF BROCHURES	4-01-20-100-000-100 General Admin - Miscellaneous	475.0000	475.00
			TOTAL	475.00



CLAIMANT'S CERTIFICATION & DECLARATION

I do solemnly declare and certify under penalties; of the law that the within bill is correct in all its particulars; that the articles have been furnished or services rendered as stated therein; that no bonus has been given or received by any; person or persons within the knowledge of this claimant in connection with the above claim; that the amount therein stated is justly due and owing; and that the amount charged is a reasonable one.

VENDOR SIGN HERE

OFFICIAL POSITION

DATE

TAX ID NO. OR SOCIAL SECURITY NO. INCORPORATED? ☐ YES ☐ NO

ORDERED PAID BY BOROUGH COUNCIL

APPROVED DATE

See email

COUNCIL COMMITTEE

**THIS COPY MUST BE
RETURNED TO ASSURE
PAYMENT**

ORDER NOT VALID UNLESS SIGNED BELOW

AUTHORIZED SIGNATURE

DATE

OFFICER'S CERTIFICATION

I, having knowledge of the facts, certify that the materials and supplies have been received or the services rendered; said certification being based on aligned delivery slips or other reasonable procedures.

AUTHORIZED SIGNATURE

DATE

TITLE

VOUCHER COPY - PLEASE SIGN AND RETURN



Business View Magazine
2422 Palm Ridge Rd Ste 820
Sanibel, FL 33957
+1 2393090373
accounts@businessviewmagazine.com
www.businessviewmagazine.com

BILL TO
John Gural
Palmyra, NJ

INVOICE 14563

DATE 10/30/2024 **TERMS** Due on receipt

DUE DATE 10/30/2024

DESCRIPTION	DOLLARS	AMOUNT
Brochures 150 copies of 16-pg brochures- Palmyra, NJ feature- September 2024	475.00	475.00

TOTAL DUE

USD 475.00

Donna Condo

From: Abel Espinosa <accounts@businessviewmagazine.com>
Sent: Wednesday, October 30, 2024 2:23 PM
To: Nora Saliken
Cc: John Gural; Gina Tait; Donna Condo; TJohns; Doretha Jackson; Aimy McGrew
Subject: Re: Palmyra, NJ Brochures
Attachments: Palmyra, NJ Invoice - Brochures- 14563.pdf

CAUTION:

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Hello John & Donna,

Please find the invoice for the brochures attached.

For your convenience, we accept all major credit cards. If you wish to pay by Credit Card please use the following link:
<https://businessviewmagazine.com/payments/>

Warmest regards,

Abel Espinosa
Accounts Manager
US & Canada
Email: accounts@businessviewmagazine.com
Phone: (239) 309-0408

[North America](#) | [Oceania](#) | [Caribbean](#)

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On Wed, Oct 30, 2024 at 3:01 PM Nora Saliken <nora@businessviewmagazine.com> wrote:

Hi John,

Sounds great – I am cc-ing in our Accounts Manager, Abel, who will provide you with an invoice and payment instructions. We will need the brochures to be paid for before we can place the order with the printer.

Abel – can you please put together an invoice for John for 150 copies of 16-pg brochures for \$475, and send both the remittance address and Credit Card payment link?

Cheers,

Nora Saliken

Marketing Director

Email: nora@businessviewmagazine.com

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Inc. 5000
"3788"
AMERICAN BUSINESS

Inc. 5000
"28"
TOP MEDIA



BUSINESS VIEW PUBLISHING
**CUSTOMER
FEEDBACK**
4.9 OVERALL RATING

From: John Gural <jgural@boroughofpalmyra.com>

Date: Wednesday, October 30, 2024 at 6:51 AM

To: Nora Saliken <nora@businessviewmagazine.com>

Cc: Gina Tait <gtait@boroughofpalmyra.com>, Donna Condo <dcondo@boroughofpalmyra.com>, TJohns <tjohns@boroughofpalmyra.com>, Doretha Jackson <djackson@boroughofpalmyra.com>

Subject: RE: Palmyra, NJ Brochures

Good morning Nora,

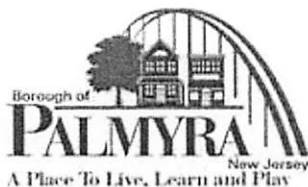
We'll take 150 brochures please!

Will you or the printing company take a PO or is a check required in advance? Our CFO Donna Condo is copied and can make payment arrangements on our end.

Thank you very much!

John

John J. Gural, CPM
Borough Administrator



Palmyra Borough Hall
20 W. Broad Street

Palmyra, New Jersey 08065

(856) 829-6100 ext. 125
(856) 829-4096 fax

Website: www.boroughofpalmyra.com

Email: jgural@boroughofpalmyra.com

From: Nora Saliken <nora@businessviewmagazine.com>

Sent: Tuesday, October 29, 2024 7:11 PM

To: John Gural <jgural@boroughofpalmyra.com>

Cc: Gina Tait <gtait@boroughofpalmyra.com>; Donna Condo <dcondo@boroughofpalmyra.com>; TJohns <tjohns@boroughofpalmyra.com>; Doretha Jackson <djackson@boroughofpalmyra.com>

Subject: Palmyra, NJ Brochures

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Hello John,

We work directly with a printing company who prints ad-agency quality saddle stitch brochures on our behalf.

Costs for a 16-pg brochure like yours are as follows:

50 for \$325

100 for \$360

150 for \$475

The most popular and cost-effective option is 100 copies, but if you would like me to reach out to the printer for a quote for a custom amount, I am more than happy to do so.

Cheers,

Nora Saliken

Marketing Director

Email: nora@businessviewmagazine.com

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From: Renaldo Singh <renaldo@businessviewmagazine.com>

Date: Tuesday, October 29, 2024 at 10:29 AM

To: John Gural <jgural@boroughofpalmyra.com>

Cc: Gina Tait <gtait@boroughofpalmyra.com>, Donna Condo <dcondo@boroughofpalmyra.com>, TJohns <tjohns@boroughofpalmyra.com>, Doretha Jackson <djackson@boroughofpalmyra.com>, Nora Saliken <nora@businessviewmagazine.com>

Subject: Re: Attn Palmyra, New Jersey Team: Business View Feature Article, New Brochure & Best of 2024 Badge

Hi John

Yes, I'd be more than happy to assist with that. I'm copying our Marketing Director, Nora, in this email.

She will guide you through the process, as well as provide all the relevant printed brochure info you need.

Warm regards

Renaldo

On Tue, Oct 29, 2024 at 10:23 AM John Gural <jgural@boroughofpalmyra.com> wrote:

Thank you very much Renaldo! We greatly appreciate everything- and what a wonderful article!

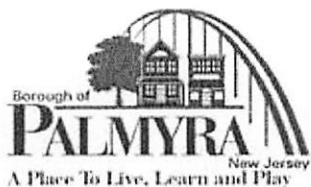
We definitely wish to order printed copies. Can you let us know how to proceed with that please?

Thanks again!

Best,

John

John J. Gural, CPM
Borough Administrator



Palmyra Borough Hall
20 W. Broad Street

Palmyra, New Jersey 08065

(856) 829-6100 ext. 125
(856) 829-4096 fax

Website: www.boroughofpalmyra.com

Email: jgural@boroughofpalmyra.com

From: Renaldo Singh <renaldo@businessviewmagazine.com>

Sent: Tuesday, October 29, 2024 12:35 PM

To: John Gural <jgural@boroughofpalmyra.com>; Gina Tait <gtait@boroughofpalmyra.com>

Subject: Attn Palmyra, New Jersey Team: Business View Feature Article, New Brochure & Best of 2024 Badge

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Palmyra, New Jersey Team,

Thank you once again for working with us on your feature article for the September issue of Business View.

We appreciate you taking the time to share your insights.

If you haven't had a chance to look over your feature, we have linked the brochure version of it below. We would encourage you to share this, along with the [web version](#) of your feature, for future promotional and marketing initiatives. The full feature and brochure came together beautifully!

Please let us know if you would like to order printed copies.

We also wanted to congratulate you for being selected to represent our category, **Best Managed Cities, 2024!**

We have included your badge below which we encourage you to promote through your email signatures, social media and/or your website. You own the badge and may use it as you see fit.



Please keep us up to date with any of your future developments and initiatives, as we are always looking for compelling content and would welcome the opportunity to work with you again.

Thank you once again!

Renaldo Singh

Marketing & Social Media Coordinator
Business View Publishing
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24-01379

Amanda Schwartz

From: Donna Condo
Sent: Tuesday, November 5, 2024 1:24 PM
To: John Gural; Amanda Schwartz
Subject: RE: Palmyra, NJ Brochures

I can have Amanda include with our utility check run. Trying to limit manual checks every day with the new Positive Pay process

From: John Gural <jgural@boroughofpalmyra.com>
Sent: Tuesday, November 5, 2024 1:22 PM
To: Donna Condo <dcondo@boroughofpalmyra.com>; Amanda Schwartz <aschwartz@boroughofpalmyra.com>
Subject: RE: Palmyra, NJ Brochures

Donna,

Any chance we can send it sooner? I'd appreciate it but no worries if not. I know it's a pita- they called me so I told them I'd check. Thanks

John

From: Donna Condo <dcondo@boroughofpalmyra.com>
Sent: Tuesday, November 5, 2024 1:17 PM
To: John Gural <jgural@boroughofpalmyra.com>; Amanda Schwartz <aschwartz@boroughofpalmyra.com>
Subject: RE: Palmyra, NJ Brochures

John,

I was just going to put this on the Nov 18th bill list.

Donna

From: John Gural <jgural@boroughofpalmyra.com>
Sent: Tuesday, November 5, 2024 1:17 PM
To: Amanda Schwartz <aschwartz@boroughofpalmyra.com>; Donna Condo <dcondo@boroughofpalmyra.com>
Subject: FW: Palmyra, NJ Brochures

Amanda,

What do we need to do with this PO/check?

Thanks,

John

From: Abel Espinosa <accounts@businessviewmagazine.com>
Sent: Wednesday, October 30, 2024 2:23 PM
To: Nora Saliken <nora@businessviewmagazine.com>