

Edison Township Cultural Arts Commission (ETCAC)

Meeting Minutes - April 8, 2025 5:45 pm

Chair: Tony Massaro
Vice Chair: Lois Tarr
Secretary: Christine McCann
Council Liaison: Margot Harris

Members in Attendance: Tony Massaro, Diana Joffe, Christine McCann, Lois Tarr, Don Tarr, Kathleen Carlucci, Margot Harris, Varsha Niak, Ujwal Kumal Kasthala
(Not Present: Judy Tyndall, Michelle Sudhaker, Jayesh Mehta)

The meeting started at 5:49 pm.

- A. Approval of March 11, 2025 minutes-Kathleen, second, Diana.
- B. From the Chair:
 - a. Resolution 119-032034 Shows Varsha Naik & Jayesh Mehta to be approved at 3/13/25 Council meeting. Marlena McCray handles Mayoral appointments. Margot will contact Sam re: approvals.
 - b. Resolution RXXX 03202 Shows Kathleen Carlucci - 3/13/26, Michelle Sudhakar & Diana Joffe to be approved at 3/13/25. Per Marlena the approval dates is now 3/13/26.
 - c. Murals/Addresses - (1) Oak Tree & Plainfield Road - (2) Talmadge Road (3) Route 27 & Wood Avenue (4) Evergreen in Roosevelt Park. Need the specific address for the Mayor to contact the businesses and more places to present to the Mayor ASAP.
 - d. PSE&G Boxes - Kathleen spoke to Michelle- needs to get together. Pat Coyle directed to Sonya. Sonya said to call her directly. Kathleen will message Michelle.
 - e. September 6th - Jazz Festival - This is a firm date - we need to organize. Acts and sponsors are needed. Funding shouldn't be an issue. It was verbally stated by the Mayor that the Senior Center on Woodbridge Avenue will be the venue. Lois suggested calling Joe Coyle at the Chamber for help with advertising with businesses. Don suggested starting with acts from last year.
- C. Illuminator - Don Tarr composed a descriptive paragraph to advertise The Gallery and application for exhibits. This needs to get into the next issue of The Illuminator at the end of May.
- D. May 6th - Inviting Howard Meyers, the Edison TV Director, to attend our meeting re: Symposium. Cheryl Bras East Brunswick

E. Next Sessions All on a Tuesday except noted:

- a. May 6, 2025
- b. June 12, 2025 (Thursday)
- c. July 8, 2025
- d. August 5, 2025
- e. September 9, 2025

F. Around the Table

- a. Margot - Edison Arts Society, Liz Haan has no home to display their art. Can they use our Galley for space in between exhibits? Margo spoke to the Mayor; he agreed for only Edison Artists. Per Lois and the ETCAC members, items must be listed without prices as The Gallery is a space for Non-Profit Organizations displaying items with themes relating to the Community of Edison or Culture of Edison; which is what the Mayor specified last year. That was questioned as to why they can't sell their pieces. The Commission agreed that no sales will be made in The Gallery. It was discussed that EAS may be able to apply for (1) exhibit only with an application for (1) time a year. Much discussion went on about soul artists and how the space is for the community. The matter will be tabled until after November which was suggested by Council Liaison.
- b. Don - Read his paragraph for The Illuminator. ETCAC were all very impressed! Mentioned how we should advertise The Jazz Festival with Channel 15.
- c. Lois - Spoke to Cheryl from East Brunswick Symposium. JP Stevens Music teachers (2) are involved with them so we will ask them to be a part of ours. Lois invited Cheryl to our May meeting. June's exhibit in The Gallery will be an interactive EMS display.
- d. Kathleen - Will check Middlesex County Website re: 501c3s. ETCAC needs to apply for a raffle license for fundraising. Kathleen is willing to help with this.
- e. Ujwal - Took photo of ETCAC. Would like to inquire about using school auditoriums.
- f. Varsha - Wants to contribute her time and resources to The Jazz Festival. Will help get sponsors and sell ads. Can sell ¼ page \$20, ½ page \$50, Full page \$100.
- g. Diana - Has a great band for Jazz Festival. Also knows a flutist that can perform as well.
- h. Christine - Attended Taste of Edison 2025 run by The Chamber and was impressed with the volume of business and townspeople who attended. Suggested ETCAC getting a table next year which will help us make contacts and peak interest in what we do.

G. Adjournment: 6:46 end of formal meeting - Lois, Ujwal second.