

10/23 Notes

Arts council meeting 10/23

Transcript

<https://otter.ai/u/uF5QDvP7sBslja8mhumJL03vQUA?view=summary>

The Arts Council meeting on 10/23 discussed a mural project for the corner of Smith and Madison Streets, near the New Rosen Garden Park. Graham Carraway presented his design, incorporating elements of Perth Amboy's history and future, including a 99-cent dream store. The council suggested changes like replacing "bodega" with "99 cent dreams" and adding a Spanish slogan "7 de sueños." The project timeline aims for completion before Thanksgiving, with a budget including materials and a two-week painting period. The council approved the proposal, and a letter of support will be drafted for the city council's November meeting.

Action Items

- [] Graham Carraway to update the mural design to incorporate the "99 Cent Dreams" store name and slogan in Spanish.
- [] Graham Carraway to reduce the number of flowers or other elements to simplify the overall composition.
- [] Tashi Vazquez and Noelia Colon to provide the updated mural design to the Arts Council before the next city council meeting.

Outline

Introduction and Initial Setup

- Speaker 1 mentions waiting for Leslie to join the meeting.
- Tashi Vazquez confirms receipt of documents via email and asks if Leslie can share them.
- Speaker 1 and Tashi Vazquez discuss screen sharing capabilities.
- Graham Carraway and Noelia Colon join the meeting, with some technical difficulties.
- Tashi Vazquez introduces herself as the Director of the Office of Economic and Community Development and explains the purpose of the meeting.

Overview of the Mural Project

- Tashi Vazquez explains the mural project on the corner of Smith and Madison, near the New Rosen Garden Park.

- The project involves a wall on the property of the 10 Spot building, with an agreement from the property owner.
- The city extended the timeline for applications, receiving submissions from local and national artists.
- Noelia Colon mentions that Graham Carraway is on the call and asks him to introduce himself.

Graham Carraway's Introduction and Background

- Graham Carraway introduces himself, mentioning his experience with murals and sculpture installations.
- He describes his background in professional sign painting and his preference for meticulous, high-quality work.
- Tashi Vazquez explains the city ordinance requiring Arts Council approval for public-facing murals.
- The Arts Council needs to draft a resolution by the next day to present to the city council in November.

Graham Carraway's Mural Design

- Graham Carraway shares his design for the 10 Spot building, incorporating elements of Perth Amboy and the new park.
- The design includes an arch with various Perth Amboy-related imagery, aiming to attract people and interact with the new park.
- Tashi Vazquez and Noelia Colon discuss the need for the mural to be interactive and appealing to pedestrians and drivers.
- Graham Carraway explains the concept of the mural, including the use of collage art and historical elements.

Feedback and Suggestions on the Mural Design

- Participants provide feedback on the mural design, with some suggesting changes to the bodega sign and the inclusion of the 99 Cent Dreams store.
- Noelia Colon mentions the importance of the mural being interactive and appealing to the community.
- Tashi Vazquez and Noelia Colon discuss the potential changes to the bodega sign, including the use of the slogan "7 de suenos" (we sell dreams).
- Graham Carraway agrees to make the necessary changes to the design, including the use of the 99 Cent Dreams sign and the slogan.

Discussion on the Mural's Impact and Community Engagement

- Participants discuss the potential impact of the mural on the community, including its ability to attract people and promote the new park.

- Tashi Vazquez and Noelia Colon emphasize the importance of the mural being a positive representation of the city.
- Graham Carraway mentions his experience with community engagement and public relations for similar projects.
- The Arts Council discusses the need for storage space for materials and the possibility of using a storage trailer if necessary.

Final Steps and Approval Process

- Tashi Vazquez outlines the timeline for the project, including the need for a resolution by the next day and the potential approval by the city council in November.
- The Arts Council discusses the importance of documenting the mural process and engaging the community through social media.
- Graham Carraway agrees to provide time-lapse videos, drone footage, and other documentation for the project.
- The Arts Council votes to approve the mural proposal, with some members providing additional feedback and suggestions.

08/21 Notes

Arts Council Meeting 8/21

Notes Summary – 8/23

1. Arts Council Future Meeting

- Date: October 23rd
- Time: 6 PM

2. William Kurzenberger

- Identified as: New Planner

3. Mural Deadline

- Must be completed by September 1st

4. Request / Renewal (Lisa?)

- Action: Email Kenny

5. Perth Amboy Day

- Date: September 13th

6. Ask vendors

- (There is scribbling but seems to reference “Southside” or possibly a location)