From: Ken Tyburczy
To: Ramsey (NJ) FSU; rdun24@gmail.com
Subject: RE: Rec Basketball Sponsorship
Date: Thursday, December 11, 2025 5:12:00 PM
Importance: High

Dear Diego,

Thank you again for taking the time to meet with us and for putting together such thoughtful options. We truly appreciate Chick-fil-A's enthusiasm in supporting our Rec Basketball athletes and families.

After reviewing the choices, we're thrilled to move forward with the **$1,500 sponsorship towards jerseys**. Having your logo on every jersey will be a fantastic way to showcase your commitment to the community, and we know the players will be proud to wear them. *Please note that this option is subject to any NBA licensing agreements that may apply to jersey design or branding.*

We're also excited about the added items you mentioned — the Cow rallies, halftime activities, and handouts will bring great energy to the season. We'd be happy to continue the conversation about trophies/medals as well since that could be a fun way to extend the partnership.

To ensure we represent Chick-fil-A correctly, could you please send over your **official logos** and any **brand usage guidelines** (acceptable uses of the Chick-fil-A name, logo placement, colors, etc.)? We're grateful for your support and look forward to a successful season together.

Best regards,
Ken Tyburczy
Ramsey Recreation Director
(w) 201.825.3400 ext. 278
Recreation | Ramsey Borough, NJ

From: Ramsey (NJ) FSU <Ramsey.NJ.FSU@chick-fil-a.com>
Sent: Wednesday, December 10, 2025 4:22 PM
To: rdun24@gmail.com; Ken Tyburczy <ktyburczy@ramseynj.com>
Subject: Rec Basketball Sponsorship

Ken and Ray,

Thank you for your time last week. We are excited to join the Rec team in bringing Chick-fil-A to the basketball athletes. Below are 3 different options we came up with - as I mentioned over the phone to Ray, we are absolutely open to negotiation and want to hear your thoughts!

1. $1,500 sponsorship towards jerseys (logo on every one)

1. *OR* $500 for one division (7-8th grade) + we'll provide a banner + increased presence at division games + increased handouts (food/coupons/merch) + rally towels (or other activation) for championship game

1. *OR* $750 for one division (7-8th grade) + we'll provide a banner

All options would also include scheduled Chick-fil-A games throughout the season with:

- Pre-game Cow rally
- Handing out food / coupons / merch
- Cow halftime activation

Additionally, we're interested in potentially taking on the costs of trophies/medals for division winners and possibly naming those the Chick-fil-A Trophy/Medal? Also open to hearing what this could look like, if it's even an option.

Thanks again - we're looking forward to a successful partnership!

Kindly,

. . .
Diego Gonzalez
Restaurant Marketing Director
M: (407) 912-9633

Chick-fil-A Ramsey
726 NJ-17, Ramsey, NJ 07446